



East Coast Gaming Congress Will Examine US Lottery's Storied Past, Bright Future

ATLANTIC CITY, NJ – The 27th Annual East Coast Gaming Congress will chart the future of both casino gaming and lotteries, and will do so at a particularly noteworthy moment: 2024 marks both the 90th anniversary of the first government-run lottery in the United States and the 60th anniversary of the nation's first state-run lottery.

“Surely, when Puerto Rico started its lottery in 1934, and New Hampshire followed 30 years later, no one could have predicted how this critical gaming vertical would evolve,” said ECGC co-founder Lloyd D. Levenson, Chairman and CEO of the Cooper Levenson law firm.

“We recognize the past, but our conference focuses on the future, and we have the speakers with the vision to chart what lies ahead,” said ECGC co-founder Michael Pollock.

While lotteries and casinos have long operated as separate industries, changes in technology, coupled with market pressures, have put them in the same camp, serving as separate verticals in a single gaming industry.

A panel of lottery experts will address this challenge:

Moderator: Katie Roberts, Gaming Vice President – Digital, MVB Bank

James Schultz, EVP of Global Public Policy and Government Affairs, Scientific Games

May Scheve-Reardon, VP of Government Relations, Pollard Banknote and former Director of Missouri Lottery

Michael Shillan, Chief Executive Officer, WOW Lottery Ventures LLC

Drew Svitko, Executive Director, Pennsylvania Lottery

The 27th Annual East Coast Gaming Congress, the longest-running gaming conference in the United States, will be held April 17-18 at the Hard Rock Hotel & Casino in Atlantic City.

The 27th ECGC will include keynote addresses from 11 major industry CEOs. Additional speakers include a wide range of leading regulators, suppliers, investors and other experts who will address a broad array of topics that are central to the future of gaming.

The conference will also present a Lifetime Achievement Award to David Rebeck, Director of the New Jersey Division of Gaming Enforcement. The cocktail reception on April 17 will honor the legacy of the late gaming pioneer H. Steven Norton.

Past ECGC speakers have included six governors of New Jersey, as well as all CEOs who have ever led the American Gaming Association. The conference will again provide outstanding opportunities for sponsorships, networking, professional development, and business-to-business discussions.

For more information, visit www.ecgc.us or contact Donna Vecere at dvecere@cooperlevenson.com.