



NATIONAL SPORTS BETTING AND iCASINO REVENUE REPORT



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OCTOBER 2021 DATA

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FLTR LEADS OCTOBER MARKET SHARE

Flutter led combined sports betting and iCasino market share in the pertinent states in October in the inaugural edition of the National Sports Betting and iCasino Revenue Report.

FLTR's market share for October was 34.37 percent, with tracked brands FanDuel, FOX Bet and Stardust casino. That share was a 14-percentage point increase over last year.

Entain and MGM Resorts' BetMGM took second with 24.81 percent, growing from just 2.59 percent last year.

DraftKings took third with 18.35 percent, falling from 19.06 percent.

Top three for sports betting:

	October	Last Year
FLTR	44.26 percent	12.88 percent
DKNG	21.72	22.87
BetMGM	17.04	3.28

Top three for iCasino

	October	Last Year
BetMGM	30.31 percent	N/A
FLTR	27.38	48.21 percent
DKNG	15.96	4.74

REVENUE GROWS

Total sports betting and iCasino revenue continues to grow with additional states legalizing sports betting and continued records among existing states.

Total revenue was \$733.397 million for October, 81.96 percent over last year. That excludes Delaware and Wyoming, which have yet to report sports betting revenue for October, and South Dakota and Tennessee, which were not reporting last year.

Revenue grew 69.10 percent factoring out those states.

Sports betting grew 56.06 percent to \$386.461 million, with 22 states now offering betting.

October gave the gaming industry its first \$1 billion month for sports betting handle in not just one but two states -- New Jersey at \$1.3 billion and Nevada at \$1.1 billion.

iCasino grew 123.21 percent to \$346.936 million, with five states offering iCasino this year compared to four last year. That came on record months in Michigan, New Jersey and Pennsylvania.

Factoring out Michigan, which launched in January, revenue still grew 52.65 percent to \$237.262 million.

Monthly Revenue
SPORTS BETTING, iCASINO TOTALS
(in thousands)

PROPERTY	October-2021					
	CURRENT	PRIOR YEAR	% CHANGE	YEAR TO DATE	PRIOR YEAR	% CHANGE
TOTAL BETTING AND iCASINO						
Arkansas	\$804	\$941	-14.56	\$7,316	\$2,172	+236.85
Colorado	\$28,233	\$17,402	+62.24	\$188,177	\$37,401	+403.13
Delaware	\$930	\$2,150	-56.74	\$16,952	\$12,221	+38.71
Illinois*	\$39,991	\$6,837	+484.90	\$359,463	\$18,135	+1,882.12
Indiana	\$28,089	\$25,029	+12.23	\$232,924	\$89,138	+161.31
Iowa	\$6,555	\$9,081	-27.82	\$80,766	\$25,424	+217.67
Michigan	\$136,623	\$7,597	+1,698.38	\$1,068,289	\$14,057	+7,499.94
Mississippi	\$9,146	\$8,770	+4.29	\$53,108	\$27,869	+90.57
Montana	\$568	\$491	+15.68	\$4,404	\$1,308	+236.68
Nevada	\$48,312	\$42,388	+13.98	\$357,213	\$157,750	+126.44
New Hampshire	\$5,409	\$4,204	+28.66	\$35,014	\$9,130	+283.49
New Jersey	\$211,156	\$151,961	+38.95	\$1,721,473	\$1,060,640	+62.31
New York	\$1,718	\$2,623	-34.50	\$18,572	\$5,879	+215.90
Oregon	\$2,890	\$2,744	+5.32	\$22,683	\$11,044	+105.39
Pennsylvania	\$145,173	\$107,594	+34.93	\$1,268,020	\$591,971	+114.20
Rhode Island	\$3,609	\$4,389	-17.78	\$30,871	\$16,572	+86.29
South Dakota	\$98	\$0	N/A	\$169	\$0	N/A
Tennessee	\$23,300	\$0	N/A	\$166,600	\$0	N/A
Virginia	\$30,160	\$0	N/A	\$154,272	\$0	N/A
Washington DC	\$1,528	\$3,540	-56.83	\$20,917	\$7,228	+189.37
West Virginia	\$9,105	\$5,321	+71.11	\$80,526	\$19,086	+321.91
Wyoming	\$0	\$0	N/A	\$954	\$0	N/A
TOTAL BETTING AND iCASINO	\$733,397	\$403,062	+81.96	\$5,888,683	\$2,107,026	+179.48
Same Store*	\$670,008	\$396,224	+69.10	\$5,361,497	\$2,088,890	+156.67
SPORTS BETTING						
Arkansas	\$804	\$941	-14.56	\$7,316	\$2,172	+236.85
Colorado	\$28,233	\$17,402	+62.24	\$188,177	\$37,401	+403.13
Delaware	\$0	\$1,507	-100.00	\$8,476	\$5,040	+68.17
Illinois*	\$39,991	\$6,837	+484.90	\$359,463	\$18,135	+1,882.12
Indiana	\$28,089	\$25,029	+12.23	\$232,924	\$89,138	+161.31
Iowa	\$6,555	\$9,081	-27.82	\$80,766	\$25,424	+217.67
Michigan	\$26,949	\$7,597	+254.73	\$224,797	\$14,057	+1,499.24
Mississippi	\$9,146	\$8,770	+4.29	\$53,108	\$27,869	+90.57
Montana	\$568	\$491	+15.68	\$4,404	\$1,308	+236.68
Nevada	\$48,312	\$42,388	+13.98	\$357,213	\$157,750	+126.44
New Hampshire	\$5,409	\$4,204	+28.66	\$35,014	\$9,130	+283.49
New Jersey	\$84,153	\$58,509	+43.83	\$642,196	\$281,578	+128.07
New York	\$1,718	\$2,623	-34.50	\$18,572	\$5,879	+215.90
Oregon	\$2,890	\$2,744	+5.32	\$22,683	\$11,044	+105.39
Pennsylvania	\$42,281	\$47,834	-11.61	\$382,642	\$176,013	+117.39

Monthly Revenue
ILLINOIS SPORTS BETTING
(in thousands)

LICENSE HOLDER	OPERATOR	SKIN	CURRENT MONTH	PRIOR YEAR	% CHANGE	Market Share (Current)	Market Share (Prior Year)	MKT SHARE % CHANGE
Alton Belle	PENN	Barstool	\$387.00	\$160.52	+141.10	0.97%	2.35%	-1.38%
Casino Queen	DKNG	DraftKings	\$6,787.00	\$221.75	+2,960.61	16.97%	3.24%	13.73%
Elgin - Grand Victoria	CZR	Caesars	\$404.00	\$81.16	+397.81	1.01%	1.19%	-0.18%
Fairmount	FLTR	FanDuel	\$16,703.00	\$0.00	N/A	41.77%	0.00%	41.77%
Hawthorne	PBH	PointsBet	\$3,216.00	\$165.91	+1,838.36	8.04%	2.43%	5.62%
Hollywood Aurora	PENN	Barstool	\$3,805.00	\$115.17	+3,203.70	9.51%	1.68%	7.83%
Hollywood Joliet	PENN	Barstool	\$164.00	\$134.40	+22.02	0.41%	1.97%	-1.56%
Rivers	RSI	BetRivers	\$8,339.00	\$5,958.38	+39.95	20.85%	87.15%	-66.29%
Par-A-Dice	ENT/MGM	BetMGM	\$186.00	\$0.00	N/A	0.47%	0.00%	0.47%
Totals:			\$39,991.00	\$6,837.29	+484.90			

* Illinois sports betting is two months behind

