

G2E 2018 Review

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MacGyver™ mania on the NOVOMATIC booth at G2E

Product highlights for North America were in great abundance on the NOVOMATIC booth at G2E in Las Vegas last week, with targeted cabinets, content, progressives and systems, confirming a clear focus of accelerated growth into the market.

The new slot title based on the iconic TV show of the 80s – MacGyver™ – created a standout impression at G2E. Presented on the towering NOVOSTAR® V.I.P. 3.50 and compact V.I.P. Lounge™ 2.32 cabinets, NOVOMATIC's latest IP title proved a major attraction on the show floor. Appealing to a wide audience, this retro-style game joins Angus "Mac" MacGyver on a mission to unlock safes and defuse bombs for the chance to win prizes and three progressive levels. Visitors to the NOVOMATIC booth expressed great enthusiasm for the game while taking their photo with a giant roll of duct tape, paper clips and matches.

New titles driven for the US market, created by the NOVOMATIC Americas Mount Prospect studio and the Winfinity Games and 707 Games studios in Austria, were on full display and gave a clear signal that NOVOMATIC's new, targeted content is making a mark in the North American market. The Enchanted Fortunes Linked Jackpot™ presented leading titles Asian Fortunes™, Book of Ra™ Mystic Fortunes, Goddess Rising™ and Voodoo Fortunes™ on the new PANTHERA™ Curve 1.43 in 4K with compelling overhead signage. And the NOVO LINE™ Interactive Edition X and brand new Edition X1 resonated with international operators. New game mixes were also presented for the Illinois and Pennsylvania VGT markets.

Electronic Table Games (ETGs) based on the world-renowned NOVO LINE Novo Unity™ II platform delivered a live, automated and virtual showcase of popular table games with a live Baccarat table and automated Roulette wheels. A series of platform improvements were demonstrated based on customer demand and feedback from initial US installations at Foxwoods Resort Casino in Connecticut and Pechanga Resort & Casino in California. New Cammegh Spread-Bet Baccarat and Black Jack side bets joined the already distinguished Spread-Bet Roulette, and a new Poker 3+ side bet made its first appearance at the show.

Two sports betting solutions targeting North America were presented to an attentive audience at G2E. NovoPrime Sports is a highly flexible system developed in collaboration with Sportradar and delivers scalable sportsbook solutions based on modern architecture and technologies. Another

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solution, developed in partnership with Kambi, presented a ready-to-market sportsbook with adaptable markets relevant to specific jurisdictions. On the casino management systems side, the refreshed myACP system was presented by Octavian.

Video bingo products based on the Otium OT300 cabinet were well received as well, and a new selection of bingo content and jackpots were presented. On the interactive area of the booth, Greentube unveiled a prominent display of online and mobile solutions for regulated markets in the Americas, as the NOVOMATIC Interactive division expands in the region. Some of the best-received games included online versions of popular NOVOMATIC slots that included From Dusk Till Dawn™ and the Tales of Darkness™ series.

Harald Neumann, CEO NOVOMATIC, said: “This year’s G2E has been an exceptional and great show to present our 360-degree gaming portfolio as well as our new products releases. The US market plays a key role for us – through our partnership with Ainsworth and joint booth at G2E, we are uniquely positioned to benefit from its established market presence and jointly increase our market share. In addition, the sports betting corner at the NOVOMATIC booth was not only a complete success but also of great strategic importance.”

About NOVOMATIC

The NOVOMATIC Group is one of the biggest international producers and operators of gaming technologies and employs around 30,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in more than 50 countries and exports high-tech electronic gaming equipment and solutions to more than 75 countries. The Group operates around 270,000 gaming terminals and video lottery terminals (VLTs) in its some 2,100 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as lottery and sports betting solutions together with a range of sophisticated ancillary products and services.

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