



PRESENTED BY



FEATURING



## **\*MEDIA EVENT\***

## **\*LUNCH PROVIDED FOR PARTICIPANTS\***

### **Exclusive Media Panels Explore Esports and Skill-Based Games**

**LAS VEGAS** – Gaming experts will convene for two special media-only panels on Tuesday, October 3 and Thursday, October 5 inside the G2E press office (Bassano 2701). The Tuesday session will delve into esports and how it can be used to attract a new generation of players. Thursday’s panel will explore the latest developments in skill-based gaming now that the games have been introduced on the casino floor. Complimentary lunch will be provided for attending media.

#### **ESPORTS MEDIA PANEL**

##### **WHAT**

An exclusive media panel will discuss how esports is impacting the casino-gaming industry through current developments and infinite possibilities for the future. The dialogue will cover the importance of esports in attracting a new generation of visitors as well as its role in providing a diverse form of entertainment for constantly evolving resorts.

##### **WHO:**

Moderator: Chris Grove, co-director of the Nevada Esports Alliance

##### **Panelists:**

- Jason Cribbs, VP of Sales for JCM Global
- Kingsley Edwards, VP of Development for Unikrn
- Jud Hannigan, CEO of Allied Esports International
- Lovell Walker, Executive Director of Interactive Gaming Development at MGM Resorts International

##### **WHEN:**

Tuesday, October 3

11:30 a.m. – 12:30 p.m.

##### **WHERE:**

G2E Press Office

Bassano 2701

Sands Expo and Convention Center

3355 South Las Vegas Boulevard  
Las Vegas

## SKILL-BASED GAMING MEDIA PANEL

### WHAT

A special panel for media will provide insight into skill-based gaming from several manufacturer, operator and regulator standpoints. Attendees will learn how skill-based games have been received by players on the casino floor, what innovations are being introduced this year and what can be expected from these games in the years to come.

### WHO:

Moderator: Howard Stutz, Golden Entertainment

### Panelists:

- Blaine Graboyes, CEO of GameCo, Inc.
- Darion Lowenstein, Chief Marketing Officer for Gamblit
- Steve Walther, Senior Director of Marketing and Product Management for Konami
- Brett Abarbanel, Director of Research for the International Gaming Institute at UNLV
- Steve Sirianni, VP of Slot Operations at MGM Grand
- Salim Adatia, VP of iGaming & Canadian Services at Gaming Laboratories International

### WHEN:

Thursday, October 5  
11:30 a.m. – 12:30 p.m.

### WHERE:

G2E Press Office  
Bassano 2701  
Sands Expo and Convention Center  
3355 South Las Vegas Boulevard  
Las Vegas

### About Global Gaming Expo

Global Gaming Expo is “the show” in the casino-entertainment industry, showcasing the technologies, services and products of exhibitors while providing an atmosphere to explore, network, do businesses and learn. G2E offers the most comprehensive look at international gaming, hospitality and innovation.

### About AGA

The American Gaming Association is the premier national trade group representing the \$240 billion U.S. casino industry, which supports 1.7 million jobs in 40 states. AGA members include commercial and tribal casino operators, suppliers and other entities affiliated with the gaming industry. It is the mission of the AGA to be the single most effective champion of the industry,

relentlessly protecting against harmful and often misinformed public policies, and paving a path for growth, innovation and reinvestment