



Aristocrat Brings Ultimate Live Show Experience to G2E

LAS VEGAS (October 5, 2018) – Aristocrat’s passion for creativity will be overflowing in booth #1141 at the upcoming Global Gaming Expo (G2E) in Las Vegas, where Aristocrat will bring the ultimate live show experience to the world’s gaming industry.

“We are excited to invite the global gaming industry to celebrate with Aristocrat as we bring leading innovations to G2E. On the show floor, we are creating the ultimate live experience that perfectly showcases our passion for what we do,” said Siobhan Lane, Aristocrat’s Sr. VP of Gaming Operations and Marketing.

Experiences include:

Mad Max: Fury Road™ Slot Game, Car, 180-Degree Photo Op, Oct. 9-11, booth #1141

Aristocrat is debuting the new Mad Max: Fury Road slot game by bringing Max’s V8 Interceptor to the show, where attendees can sit behind the wheel and get a high-octane, 180-degree photo. Attendees can also wander the heavily themed Wasteland Lounge, decorated with incredible VFX and costumes from the film.

MOTOWN® Slot Game Lounge and Graffiti Artist, Oct. 9-11, booth #1500 at Hall Entrance A

Attendees can bob into the MOTOWN® Lounge, where Aristocrat will celebrate its newest musical slot game with giveaways and a graffiti artist who will create original works of art each day, live on the show floor.

Dragon Link™ Lounge Dragon Parade, Oct. 10, 11:00 - 11:30 a.m., booth #1141

Las Vegas’ own Lohan School of Shaolin will open G2E Day 2 with a ceremonial lucky dragon dance to shower all G2E attendees in good fortune.

Buffalo™ 10th Anniversary Celebration with Giant Buffalo Cake, Oct. 10, 1:00-2:00 p.m., booth #1141

Buffalo is one of N. America’s most popular games, and as the legend turns 10, Aristocrat is celebrating and unveiling the evolution—the all-new Buffalo Diamond™. Celebration features a bash packed with goodies, including a giant Buffalo cake created by Freed’s Bakery, featured bakery on Food Network’s hit series, “Vegas Cakes.”

Aristocrat Talent Wall, Oct. 9-11, booth #1141

A wall dedicated to Aristocrat’s passionate employees gives attendees a fun and fascinating look into the company’s culture, with a series of five, custom-made short films that showcase how the company’s talented teams bring their passion to life.

It’s All About Customer Feedback, Oct. 9-11, floor-wide

Aristocrat cares about its customers and is directly soliciting attendee feedback with its first-ever Survey Hot Spots located across the show floor.

Premium Giveaways Oct. 9-11, booth #1141

No celebration is complete without prizes and surprises, and Aristocrat will give away amazing swag packs with themed merchandise from Mad Max: Fury Road, MOTOWN, Buffalo Diamond, Billions™, and FarmVille™.



Custom Guest Room Channel, Oct 8-11, Venetian and Palazzo Guest Rooms

The live show experience doesn't stop on the show floor. Attendees can watch an exclusive channel in their guest rooms at the Venetian and Palazzo with content created specifically for show attendees.

Games, Games, Games

- Design matters, which is why Aristocrat created the cutting-edge flame⁵⁵™ cabinet with leading titles including Billions, Buffalo Diamond, *The Big Bang Theory*™, and WESTWORLD™.
- Players will live on the Edge in Aristocrat's Edge X™ cabinet with mind-blowing titles like Mad Max: Fury Road, FarmVille, Madonna™, and The Walking Dead III™.
- RELM™ and RELM XL™ cabinets step up the stepper experience with new Buffalo titles and a realm of thrilling proprietary titles.
- Class II players will cheer the Helix+™ OVATION™ platforms with innovative Aristocrat player-favorite titles amplified the Class II.
- VGT will showcase a mix of classic content leveraging the Aristocrat library of player-favorite titles and custom content created specifically for Class II operators.

System Innovations

Cutting-edge Aristocrat's Oasis 360™ system solutions include Oasis Loyalty™, ONE LINK™, and Drinks On Tap™.

At Aristocrat, it's all about what's inside, and inside G2E, only Aristocrat is providing the ultimate, floor-wide show experience.

Media Contact: For interviews with Aristocrat executives about the company and its innovations, contact Dana Reynolds, Senior Director of Marketing, dana.revolds@aristocrat.com or (702) 927-3107.

About Aristocrat

Aristocrat Technologies Inc. is a subsidiary of Aristocrat Leisure Limited (ASX:ALL), a leading global provider of land-based and online gaming solutions. The Company is licensed by more than 200 regulators and its products and services are available in more than 90 countries around the world. Aristocrat offers a diverse range of products and services, including electronic gaming machines and casino-management systems. For further information, visit the company's website at www.aristocrat-us.com.

###

©2018 Showtime Networks Inc. All rights reserved. SHOWTIME is a registered trademark of Showtime Networks Inc., a CBS Company. "Billions": ©Showtime Networks Inc. All rights reserved.

FARMVILLE, FARMVILLE 2, and FARMVILLE 2: COUNTRY ESCAPE, and their respective logos are trademarks of Zynga Inc. and are used under license. (c) 2009-2017 Zynga Inc. All rights reserved.

MAD MAX: FURY ROAD and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s18)

©2018 UMG Recordings Inc. & Aristocrat Technologies Australia Pty Limited. MOTOWN is a registered trademark of UMG Recordings, Inc.

THE BIG BANG THEORY and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s18)

WESTWORLD and all related characters and elements © & ™ Turner Entertainment Co. and Warner Bros. Entertainment Inc. (s18)