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FOR IMMEDIATE RELEASE

## **CASTNET DIGITAL SIGNAGE SOLUTIONS TO EXHIBIT AT G2E 2017**

**Eden Prairie, MN, Date** — CastNET is once again set to exhibit at the Global Gaming Expo (G2E) at the Sands Expo & Convention Center in Las Vegas, Nevada, on October 3-5, 2017. CastNET, the digital signage and IPTV solution developed by Alpha Video & Audio, will be highlighting the latest and greatest in IPTV and wayfinding solutions among other technologies.

CastNET will be at booth #2726 and is excited to demonstrate a variety of unique, eye-catching, and cost-effective ways to deploy digital signage everywhere on your casino property. Here are just some of the ways CastNET will encourage your guests to stay and play more:

### **Touchscreen Wayfinding**

CastNET will demonstrate its TouchView solution; a high resolution, interactive game and property wayfinding solution that helps casino guests find their way to exciting games and venues using casino maps with animated walking paths that zoom and scroll.

### **IPTV Distribution**

CastNET offers the most cost-effective way of distributing live TV channels and live contests to any screen on a casino property.

### **Table Games Signage**

CastNET will demonstrate its GameView solution that uses iPads and cost-effective tablets to show game and dealer names along with min/max bets and dynamic casino promotions.

### **Floor-wide Jackpot Celebrations**

CastNET offers floor-wide jackpot celebrations with eye-catching animations and audio playback.

### **Large Format 4K Screens**

See the pop and sizzle 4K screens as they show eye-catching animations and gaming content created by CastNET's very own creative design agency.

### **Digital Signage for Every Application**

CastNET will also show many other popular examples of how digital signage will help share all the fun and excitement your casino has to offer.

- Odometers
- Menu Boards
- Marketing & Promotions
- Cashier Cage
- and more...

#### **About CastNET**

CastNET is a digital signage and IPTV solution developed by Alpha Video & Audio, a leading national audiovisual integrator for over 45 years. CastNET's easy-to-use, yet powerful content management software drives messages and motion graphics on thousands of screens around the world. Along with Alpha Video's award-winning creative team that designs digital signage content, Alpha Video is a one-stop shop for digital signage software, hardware, installation, and content creation.

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