



Quick Custom Intelligence

Join the QCI Community G2E Booth 2046

Learn why thousands of gaming executives have partnered for success with QCI. QCI meets the business needs of real-world gaming operators by empowering them to create personally tailored player experiences and maximize their brand loyalty. QCI deploys their platform at a rate of one casino resort per week and it now touches 25% of the North American market's GGR. There is no better time to join the QCI community.

"The QCI team built an innovative product and business model that enables them to be our partner in an effective way. Furthermore, we see value in how the QCI Platform allows collaboration across the business in a data enabled way," said Steve Dahle, Chief Innovation Officer of Mille Lacs Corporate Ventures.

With innovation driven by weekly meetings with our ecosystem of customers working in partnership with QCI's industry-experienced Customer Engagement team to contribute direct feedback about how to improve QCI modules based on real-world operational needs, each QCI Platform release prioritizes the immediate use case needs of operators.

Introducing QCI Connect in version 5.1, users can now develop deeper brand relationships with customers with enhanced email template design functionality to include images and personalization capabilities. Realtime interactions have also been improved and streamlined to QCI users. New abilities to subscribe to alerts,

such as real-time automated jackpot alerts right to their inbox, gets data immediately into the hands of users like Oliver Shoemaker, VP of Slot Operations for Cache Creek Casino Resort, who said,

"QCI Slots is a robust analysis tool that provides our team with comprehensive data and instantly actionable insights about our gaming floor."

Phil Hall, Director of Slots for Bluewater Resort & Casino, said,

"The solution enables us to address critical questions in what is now a very dynamic and ever-changing gaming market,"

and new product features and enhancements to QCI's dynamic capabilities make consuming actionable data to address critical business questions more straightforward and frictionless. User interface functionality improvements in version 5.1 makes viewing the most relevant data easier with simplified implementation of metrics that are useful to operators when looking at a player's profile. When pulling search results, data grids are now customizable, so users can identify key metrics with new thematic shading to quickly and efficiently act on the most important data at a glance.

Visit QCI in booth #2046 to see how the QCI Platform has become even more customizable with over 100 high-performance interface enhancements and new features and learn why thousands of casino executives in over 75 casino resorts in North America and operators in over 3,000 locations worldwide have partnered for success with QCI.
