

Gamblit Gaming Brings Game Show Magic into Casinos with Classic Hit TV Show, *Deal or No Deal*®

Endemol Shine Gaming Teams Up with Gamblit Gaming for Edge of Your Seat Real-Money Gaming Experience

Deal or No Deal Poker Special and Deal or No Deal Poker Hitting Casino Floors in 2018

LOS ANGELES – September 14, 2017 – Gamblit Gaming, LLC, the leading publisher of real-money and skill-based gaming for land based casinos, today announced a strategic collaboration with Endemol Shine Gaming, part of Endemol Shine Group, the global content creator, producer and distributor behind *Deal or No Deal*, to gamblify the legendary TV show and turn it into a high-energy casino experience. One of the most successful gameshows of all time, *Deal or No Deal* originally launched in 2000, and has travelled to 75 territories around the world.

Deal or No Deal Poker Special will hit casino floors on Gamblit's Model G™ interactive multiplayer game table and ***Deal or No Deal Poker*** will offer an engaging single-player experience on Gamblit's TriStation™ hardware. Both titles set to launch in 2018, will feature exciting real-money gaming mechanics as players compete to uncover the highest value briefcase in the ultimate challenge of striking a deal to win big or risking it all. The creative team at Endemol Shine Gaming is working closely with Gamblit Gaming's internal games team to enhance the *Deal or No Deal* experience with real-money wagering elements while maintaining the core gameplay that has made the show a fan-favorite around the globe.

"I've loved *Deal or No Deal* ever since I watched the first episode with my family," said Darion Lowenstein, Chief Marketing Officer at Gamblit Gaming. "Now being able to re-create the excitement, intensity and pure FUN of the massive global hit show with friends or as a single player in the modern arcade – the casino – is both a personal and career high."

Owain Walbyoff, Managing Director, Endemol Shine Gaming added: "Endemol Shine Gaming have an extensive portfolio of world-renowned brands and we are always looking for fresh and original ways for players to enjoy them. With trusted partners Gamblit Gaming, we are delighted to launch a brand new way of playing *Deal or No Deal* in this innovative style of skill based gaming."

Deal or No Deal Poker Special and ***Deal or No Deal Poker*** will make their world debut at the Gamblit Gaming booth during the Global Gaming Expo (G2E), the largest international gambling trade show and conference, October 3-5, 2017.

As the leading innovator of real money and skill gaming, Gamblit Gaming develops and publishes a wide variety of games that bring a casual, arcade sense of fun and skill into the casino market. Gamblit Gaming also works closely with game developers to gamblify and publish their hit games into new markets, tapping into the exciting atmosphere of land-based casinos, activating a broader audience and new revenue stream. Gamblit Gaming provides all of the technology, gambling expertise, operations, account management, security, gambling licenses, regulations and compliance elements needed. The company also helps casino operators deliver a compelling entertainment experience to not only attract new players, but retain existing users. Through Gamblit Gaming, casino operators can compete on innovation while driving growth and revenue.

Gamblit's Model G interactive game tables are live in Las Vegas and are the first multiplayer skill games on the casino floor. Locations with Gamblit's hardware and games include Planet Hollywood Resort & Casino, the Hakkasan Group managed Level Up gaming lounge at the MGM Grand Hotel & Casino,

Caesars Palace Las Vegas Hotel & Casino, the LINQ Hotel & Casino, Paris Las Vegas Hotel & Casino, The Venetian Las Vegas, Red Rock Casino Resort, Boulder Station Las Vegas with many more properties to be added soon. Gamblit's skill games and tables are also live at Harrah's Lake Tahoe Hotel & Casino, Downstream Casino Resort in Oklahoma, as well as Celebrity Cruises, and multiple Carnival Cruise ships. Gamblit's platform has shown to dramatically lower the average consumer age by 20 years in most jurisdictions.

For more information on Gamblit Gaming and their partners, please visit: www.gamblitgaming.com.

About Gamblit Gaming:

Gamblit Gaming is the leading publisher of real-money and skill-based gaming for land based casinos, enabling a wide range of game genres to accommodate gambling experiences at casinos worldwide. Gamblit's platform provides all essential regulated technology, customer operations, and licenses, freeing up game developers, publishers, and casino operators to focus on making the best possible game experience for their players. Founded with the goal of bridging the gap between video games and casinos, Gamblit's executive team has deep roots in both industries.