

Gary Platt Manufacturing Marks 20th Anniversary at G2E 2017
Company Set to Reveal New Hand-crafted Designs in Booth #2618

RENO, Nev. (October 2, 2017) – Gary Platt Manufacturing is celebrating its 20th anniversary during its exhibit at the Global Gaming Expo. The milestone achievement has been made possible by the company's exclusive focus on gaming chairs for the casino market and by delivering the most comfortable experience possible for its customers and their players.

Today, the company has the largest footprint in North America.

"Making players feel at home. That was the philosophy company founder Gary Platt brought to his designs 20 years ago, and the idea revolutionized the gaming industry. Today, his philosophy continues to drive the company, helping tens of millions of players feel at home, stay comfortable, and enjoy their favorite games longer, positively impacting the bottom lines of operators everywhere," said Gary Platt Manufacturing President Skip Davis.

The company has also changed the way casino operators approach chair design in general. Two decades ago, casino seating was almost an afterthought. Now it takes years of planning to arrive at a concept that is both comfortable and ergonomically sound while simultaneously meeting an operator's stringent design brief.

Over the past 20 years, Gary Platt Manufacturing's extensive line of chairs have come to populate the floors of hundreds of casinos worldwide. Now in booth #2618, Gary Platt shows it continues to be at the pioneering edge of casino seating design and will display of multiple new and innovative ergonomic chair concepts.

From the curvy San Remo to the sleek Monaco, Gary Platt will exhibit modern chair styles that will reinvent the shape of comfort industry-wide. Each new style features ergonomics that are the independent creation of the company's team of seating experts. Providing built-in lumbar support and other contours to fit the human form, every seat has Gary Platt's unique waterfall front edge, relieving stress on the player's legs.

Each new style was created with a unique proprietary injection molded blend of foam made exclusively for Gary Platt and designed for casino applications, molded to the perfect density to ensure lasting comfort and elasticity, and coming with a lifelong guarantee.

Every Gary Platt chair is designed with unrivaled attention to detail, using only the highest quality materials, inside and out. Every detail is considered and planned to deliver a carefully crafted experience.

"For the past 20 years, we have pushed the bounds of excellence, and that is what will drive us forward for the next 20 years. The result is more than a chair – it's the next generation of extended play and unsurpassed comfort," Davis said.

Gary Platt's extensive line of custom-made chairs can be found in casinos of all sizes on five continents. Discover your next favorite chair at garyplatt.com and join the company on [Facebook](#), [LinkedIn](#), and [Twitter](#).

About Gary Platt Manufacturing

For more than 20 years, Gary Platt Manufacturing has been the world's leading provider of performance casino seating. The design team has more than 50 years of experience in providing products with unsurpassed comfort and excellence. Gary Platt produces premium seating for casinos on five continents and creates chairs for slots, table games, poker, bar-top, and bingo. For more information, visit Gary Platt at www.garyplatt.com.