

Highlight Games to showcase next-generation virtual sports at G2E 2019 Booth #1630

London, October 9th, 2019 – London-based video virtual sports specialist Highlight Games Limited today announces that it will showcase its innovative NBA affiliated gaming products at the G2E Global Gaming Expo in Las Vegas this month.

To date Highlight Games, in partnership with Spin Games, has signed contracts to supply *NBA Last 60* to ten iGaming sites in New Jersey, Pennsylvania and West Virginia. Set to debut in the US in the 2019-20 NBA season, Highlight Games' exclusively licensed *NBA Last 90* scheduled game and *NBA Last 60* on-demand game, both of which feature a vast archive of NBA highlights and footage from recent NBA seasons, will offer fans the opportunity to bet on simulated sports events powered by a random number generator. Players will have the ability to wager on various outcomes, including which team will win, who will score on the first possession and the total number of points scored by both teams during the last 90 or 60 seconds of a simulated matchup between two NBA teams. A vast archive of NBA highlights and footage will be randomly pulled from any matchup over recent seasons between the two teams, producing millions of possible outcomes.

Additionally, Highlight Games will be showcasing its new mobile on-property technical solution whereby players can bet on NBA Last 90 via mobile in sportsbooks, casinos, and retail venues before watching the playout on dedicated screens. Additional products featuring exclusive footage from favourite US sports leagues will be added to Highlight's growing game portfolio in Q4 2019 and throughout 2020.

Tim Green, CEO, Highlight Games, said, "Highlight Games has an ambitious strategy for its exclusive virtual sports products in the US market, and what better place to showcase our compelling product portfolio than at G2E? With the imminent launch of *NBA Last 60* and *NBA Last 90* in the US, it's an exciting time for Highlight as we deliver our unique games to a wider audience. Since launching SOCCERBET, which features archive footage from Europe's top soccer teams, in Italy earlier this year, the game has consistently been the number 1 performing virtual sports product in the market – and this is a success story that we look forward to replicating with our partners in the US. Highlight Games invites delegates to visit booth #1630 at G2E 2019 where they can view demos of Highlight's exclusive games and new on-property technical solution while discussing how these next-generation sports betting products can drive revenues for their business."

Visit highlight-games.com for further information

About Highlight Games Limited

Highlight Games is a London-based video virtual sports and games supplier which specialises in the creation of innovative, sports-focused betting experiences. Using a unique patent-protected live video game format, Highlight's products feature top teams and players from the world's favourite sports. The company's branded portfolio of products, which include NBA Last 90 and NBA Last 60, will launch in gaming and lottery markets in the US and around the world in 2020. Featuring highly optimized game design based on decades of archived live-action sports footage, Highlight's products can be tailored to suit the sportsbook or virtual sports offering of operators across retail, online and mobile.

Learn more at www.highlight-games.com

For further information:

Elinor Fewster – Highlight Games

elinor@highlight-games.com

Ben Cleminson

Director

+44 (0) 7788 640 732

+44 (0) 20 3983 1055

squareintheair.com