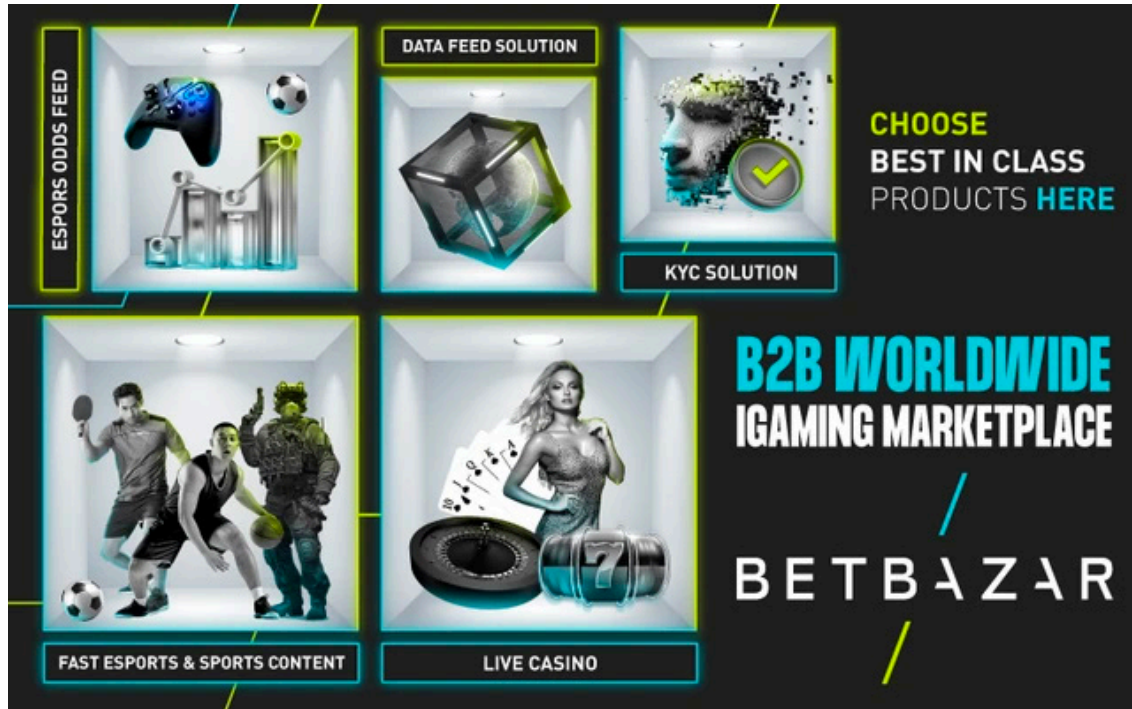


# Betbazar confirms ICE 2024 attendance



**Innovative B2B worldwide marketplace provider will be hosting a stand at this year's biggest igaming event.**

Betbazar, the disruptive online company behind one of the world's leading B2B marketplaces, will be hosting a stand at the 2024 edition of ICE.

Set to take place at London's ExCeL from 6-8 February, ICE is one of the biggest events on the igaming calendar and sees leading businesses from across the industry meet to network with potential clients, attend talks and update igaming peers on their recent developments.

Located at section S4-241 of the main conference floor, the Betbazar stand will showcase the company's dynamic range of sports and esports content as well as related supporting services such as its industry-leading live data and odds feeds. Additionally, visitors will be able to get a closer look at the wide range of casino products that are currently available through the Betbazar marketplace.

With state-of-the-art products from trusted partners covering over 30 sports disciplines and 55,000+ prematch and live events each month, the sportsbook solution available from Betbazar's online portfolio is currently one of the most complete available. It is further bolstered by a comprehensive esports offering that includes thousands of markets on leading events such as efootball, ebasketball, ehockey and CS:GO.

The company's casino game lineup, meanwhile, features hundreds of mobile-optimised live dealer games that are broadcast 24/7 from dedicated studios to provide a truly cinematic experience. On top

of that, customers will also have access to a growing range of engaging Turbo Games as well as slots and casino titles from a wide variety of specialist software studios operating all across the globe.

More detailed information about the vast range of services offered on Betbazar's B2B worldwide igaming marketplace can be found on the company's website, [betbazar.com](https://betbazar.com), but anyone attending ICE is invited to come and meet the team to learn more about the brand in person.

If any interested parties would like to book a one-on-one meeting to discuss a potential partnership, they can do so via the website at [betbazar.com/events/ice-london-2024-venue](https://betbazar.com/events/ice-london-2024-venue) or by contacting the team directly at [sales@betbazar.com](mailto:sales@betbazar.com). Whichever option they choose, ICE will again provide a great chance for new and existing customers to see the brand up close and discuss its ambitions for 2024 and beyond.

Commenting on Betbazar's participation at ICE, CEO Alex Iaroshenko said: "Betbazar is thrilled to be able to confirm its attendance at ICE 2024 and we couldn't be happier to be returning to ExCeL London for a second straight year to take part in what is undoubtedly the biggest show on the igaming calendar.

"With 2023 having been a year of outstanding growth for our company, we can't wait to go over all the exciting developments we've had with new and existing partners alike while also sharing some of our key ambitions for 2024. We welcome all companies who're interested in learning more about our brand to stop by our stand and say 'hi' or book an appointment to meet with the Betbazar team."