

Clarion Gaming announce new Charity Partner



The US-based International Center for Responsible Gaming (ICRG) has been confirmed as Clarion Gaming's new Charity Partner covering the period November 2023 to October 2024.

The partnership was announced during the UK's Safer Gambling Week (13th – 19th November) and follows applications received from a total of 24 not for profit organisations active in the safer gambling space.

ICE Event Director Andy Ventris, said: "ICRG's stated mission is to help individuals and families affected by gambling disorder and to prevent the onset of gambling problems through high quality scientific research and evidence-based educational programming on gambling disorder and responsible gambling. It was this commitment to robust, independent research which shone through in the ICRG's successful pitch to become our Charity Partner."

He added: "We are committed to supporting the international industry's safer gambling and gaming undertakings and the partnership will see ICRG have a high profile presence at ICE 2024, as well as at the co-located iGB Affiliate show, July's iGB LIVE which takes place in Amsterdam and via Clarion Gaming's content platforms. Our sector-leading events and media brands will provide an opportunity for ICRG to extend its reach and connect with relevant international stakeholders."

Highlighting the significance for both parties, **Art Paikowsky, President at the International Center for Responsible Gaming**, expressed: "Becoming Clarion Gaming's Charity Partner is a great honor that recognizes the 25-year history of our organization's leadership in providing peer-reviewed evidence-based research to inform decisions to mitigate harm to players.

"It stands as a testament to the dedication and hard work of our board and staff in advancing responsible gambling initiatives. This collaboration presents a remarkable opportunity for both the International Center for Responsible Gaming and Clarion Gaming to join forces, contributing to and making a meaningful impact on the responsible gambling landscape together."

Established in 1996 ICRG has provided independent, peer-reviewed research to help increase the understanding of gambling harms and find effective methods of mitigation. Work undertaken by the ICRG is impacting public policy and strengthening responsible gambling. Nearly \$40 million has been committed to the ICRG, through contributions from the casino gaming industry, equipment manufacturers, vendors, sports wagering companies, tribal casinos and related organisations.