



INSPIRED ENTERTAINMENT TOUCHES DOWN AT ICE 2018

New York, February 5, 2018 - Inspired Entertainment, Inc. ("Inspired") (NASDAQ: INSE) today announced that it will return to ICE 2018 where it will be showcasing its latest portfolio of Virtual Sports, SBG Slots, SBG Electronic Tables and games and Mobile games at ICE Totally Gaming 2018.

Highlights from Inspired include 1st Down™ Virtual (American) Football, which features ultra-realistic player simulations and uses the latest animation and motion capture techniques. 1st Down™ has been designed with Inspired's US customers in mind, and will be released later this year.

In addition, Inspired will be showcasing a Virtual Grand National Highlight Race and a range of new Numbers Games featuring live action presenters. Inspired will be unveiling a pioneering Virtual Sports Self Service product - Bet 'N Go™, which enables players to place bets on Inspired content in land based casinos, lotteries, and sports betting locations.

The first curved-screen cabinet available to the UK and European Server-based market will be shown on Inspired's stand. The Flex 4K® boasts a 43" 4K curve touchscreen in striking ultra-high definition, delivering a unique and immersive player experience. Visitors will be able to choose from over 150 games to play, from the simplest slot to blockbuster multi-bonus games including 2 Fat Cats 'The Lost Ark'™.

In addition, Inspired's new Electronic Table Game for UK casinos – Sabre Hydra™ - featuring an intuitive user interface and gesture capability and configurable options with different headers will be launched at the show.

Exciting new games, including Inspired's biggest bonus game of 2018, Chief!™, will be available to play on giant mobile touch-screens. Delegates can also look forward to experiencing new additions to the Rush GO!™ product range, including special 'World Cup' variants of Rush Football Live and Rush Football GO! Furthermore, 'Scratch 'N Go – Grand National Race of Champions' - the first in a new line of hybrid products from Inspired featuring the core elements of scratch card functionality, will be introduced to visitors.

About Inspired Entertainment, Inc.

Inspired is a global games technology company, supplying Virtual Sports, Mobile Gaming and Server Based Gaming systems with associated terminals and digital content to regulated lottery, betting and gaming operators around the world. Inspired currently operates approximately 30,000 digital gaming terminals and supplies its Virtual Sports products through more than 40,000 retail channels and over 300 websites, in approximately 35 gaming jurisdictions worldwide. Inspired employs approximately 800 employees in the UK and elsewhere, developing and operating digital games and networks.

Forward Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These statements are based on Inspired's management's current expectations and beliefs, as well as a number of assumptions concerning future events.

Such forward-looking statements are subject to known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside of Inspired's control that could cause actual results to differ materially from the results discussed in the forward-looking statements. Additional factors that could cause actual results to differ materially from those expressed or implied in forward-looking statements can be found in Inspired's most recent annual report on Form 10-K and subsequently filed quarterly reports on Form 10-Q and current reports on Form 8-K, which are available, free of charge, at the SEC's website at www.sec.gov.