

January 16, 2023

**Invitation: NOVOMATIC AG Group Press Conference**

**Dear Media Partner,**

London is finally calling and we will be there to meet you. Our key executives would like to be the first to welcome you at ExCeL in London on February 7, 2023, as this year's edition of ICE Totally Gaming, produced by Clarion Events, invites you to the largest industry gathering in Europe.

In the morning of the first show day, before the trade exhibition opens to the public, we invite you to join our key executives and product experts at the **INTERNATIONAL MEDIA PRESS CONFERENCE** located again in Room #19 at the South Gallery above the NOVOMATIC stand.

Key NOVOMATIC speakers will discuss the international business and strategic goals for the NOVOMATIC AG Group in 2023 as well as present major product highlights that are staged on the show floor.

**Join us at our pre-show ICE Press Conference:**

**WHERE:** ICE Totally Gaming / ExCeL London –  
South Gallery #19, 1<sup>st</sup> floor, entrance S7/S8

**WHEN:** Tuesday, 7<sup>th</sup> February 2023 at 08.30 am

**AGENDA:** *Update on the International Business of the NOVOMATIC AG GROUP*

**SPEAKERS:**

- Thomas Graf – CEO, Greentube GmbH
- Zane Mersich – CEO, NOVOMATIC Gaming UK
- Thomas Schmalzer – VP of Global Sales, NOVOMATIC AG



**ICE**<sup>®</sup>  
LONDON

***Please confirm until Jan 20<sup>th</sup> that you will be able to join us by contacting [alehner@novomatic.com](mailto:alehner@novomatic.com), in order for us to make the necessary arrangements for your early entrance to the exhibition hall.***

*We would also like to offer you a personal 15 min tour of the NOVOMATIC stand. Please drop us a line so we can set up a time schedule to accommodate all requests.*

**We are sincerely looking forward to meeting you again in person at ICE Totally Gaming 2023!**

**See you in London – please don't forget to register for your early entrance!**

