

OKTO's paytech and global team take center stage at ICE London

Athens, 01 February 2023

Global omnichannel payment provider OKTO will be at ICE London (stand S8-210) with a commitment to improve payment interactions for online and retail gaming and introduce frictionless digital payments with its local knowledge, sector expertise and international capabilities.

A global team of 30 senior executives will present the company's entire ecosystem of top-performing payment methods powered by OKTO's unified payment platform, including its flagship, OKTO.CASH, an embedded and frictionless eVoucher payment method and OKTO.WALLET, the company's omnichannel payment solution that covers all verticals and touchpoints.

In a move that brings further innovation to the retail space, OKTO selects ICE as a platform to launch its brand-new payment solution which comes to revolutionise the retail gaming landscape. Alongside, the payment brand fully aligned with the operators' requirement to build new and enhanced customer journeys, will showcase its embedding financial services as well as the capabilities of the wallet solution for a fully branded solution.

Over three action-packed days, OKTO's team from LatAm will be ready to give a full picture of how the company can power operators in the region to stay ahead of the competition via local payments. OKTO will show its Payment Aggregator Solutions, offering local payments via a single restful API integration which can be blended with the brand's cross-border services, powering growth for operators irrespective of geographical location.

Filippos Antonopoulos, Founder and CEO of OKTO said: "ICE London is back to its very best with all the major supplier brands returning after what is a three-year Covid-enforced absence, and appropriately OKTO is making its' exhibition commitment with powerful and innovative solutions on display.

We look forward to welcoming our friends, partners, and industry peers to the global meeting point for the industry, listening to their needs and sharing with them our vision."

About OKTO

OKTO powers digital payments for every entertainment, leisure, and gaming environment. Our unified payment platform combines secure, real-world transactions with the most powerful payment technology to create immersive payment experiences for both merchants and their users.

Since 2019, OKTO has been improving payment interactions for online and retail gaming and introducing frictionless digital payments with its local knowledge, sector expertise and international capabilities. This includes supporting customers across various regulatory landscapes with an embedded omnichannel approach.

The expanding business now employs over 100 payment experts, gaming insiders and software engineers, serving some of the most exciting international markets including Brazil, Romania, Italy, Greece, Germany, the UK, and Spain.

By enabling responsible real-time transactions, we remove the friction and risk associated with traditional payments and deliver digital transformation opportunities for our customers and millions of consumers around the world.

Find out more about OKTO: www.oktopay.eu

Português

Paytech e equipe global da OKTO ocupam o centro do palco na ICE London

Atenas, 01 de fevereiro de 2023

O prestador global de pagamentos multicanal OKTO estará na ICE London (estande S8-210) com o compromisso de melhorar as interações de pagamento para jogos online e de varejo e introduzir pagamentos digitais sem atrito com seu conhecimento local, experiência no setor e capacidades internacionais.

Uma equipe global de 30 executivos seniores apresentará todo o ecossistema de métodos de pagamento de alto desempenho da empresa, impulsionados pela plataforma de pagamento unificada da OKTO, incluindo seu carro-chefe, OKTO.CASH, um método de pagamento eVoucher integrado e sem atrito e OKTO.WALLET, uma solução de pagamentos multicanal da empresa que abrange todas as verticais e pontos de contato.

Em um movimento que traz mais inovação para o espaço de varejo, OKTO seleciona ICE como uma plataforma para lançar sua nova solução de pagamento que vem para revolucionar o cenário de jogos de varejo. Paralelamente, a marca de pagamento totalmente alinhada com a exigência das operadoras de criar novas e aprimoradas jornadas do cliente, mostrará seus serviços financeiros incorporados, bem como os recursos da solução de carteira para uma solução totalmente de marca.

Durante três dias repletos de ação, a equipe da OKTO da América Latina estará pronta para fornecer uma visão completa de como a empresa pode capacitar as operadoras da região para ficar à frente da concorrência por meio de pagamentos locais. A OKTO mostrará suas soluções de agregador de pagamento, oferecendo pagamentos locais por meio de uma única integração de API RESTful que pode ser combinada com os serviços transfronteiriços da marca, impulsionando o crescimento das operadoras, independentemente da localização geográfica.

Filippos Antonopoulos, fundador e CEO da OKTO disse: “A ICE London está de volta ao seu melhor, com todas as principais marcas de fornecedores retornando após três anos de ausência imposta pela Covid e, apropriadamente, a OKTO está assumindo seu compromisso de exibição com soluções poderosas e inovadoras em exibição.

Estamos ansiosos para receber nossos amigos, parceiros e colegas do setor no ponto de encontro global do setor, ouvindo suas necessidades e compartilhando com eles nossa visão”.

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Español

La tecnología de pago y el equipo global de OKTO ocupan un lugar central en ICE London

Atenas, 01 de febrero de 2023

El proveedor global de pagos omnicanal OKTO estará presente en ICE London (stand S8-210), con el compromiso de mejorar las interacciones de pago para juegos en línea y físicos, así como introducir pagos digitales fluidos gracias a su conocimiento local, experiencia en el sector y capacidades internacionales.

Un equipo global de 30 ejecutivos presentará todo el ecosistema de pagos de alto rendimiento impulsados por la plataforma unificada de OKTO, incluyendo su buque insignia, OKTO.CASH, un método de pago con eVoucher fluido e integrado, y OKTO.WALLET, la solución de pago omnicanal de la empresa que cubre todas las verticales y puntos de contacto.

En un movimiento que aporta más innovación al espacio de juego físico, OKTO selecciona ICE como plataforma para lanzar su nueva solución de pago, que llega para revolucionar el panorama de los juegos físicos. Además, esta marca de pago, totalmente alineada con los requisitos de los operadores para crear nuevos y mejorados recorridos de cliente, mostrará sus servicios financieros integrados, así como las capacidades de esta billetera para ofrecer una solución de marca completa.

Durante tres días llenos de acción, el equipo de OKTO en LatAm brindará una imagen completa de cómo la empresa puede impulsar a los operadores de la región para mantenerse por delante de la competencia mediante pagos locales. OKTO mostrará sus soluciones de agregación de pagos, que ofrecen pagos locales mediante una única y cómoda integración API que se puede combinar con los servicios transfronterizos de la marca, impulsando el crecimiento de los operadores al margen de su ubicación geográfica.

Filippos Antonopoulos, Fundador y CEO de OKTO, declaró: “ICE London ha vuelto a su mejor momento, con todas las principales marcas de proveedores de regreso luego de una ausencia forzada de tres años por Covid, y OKTO está cumpliendo con su compromiso de exhibición presentado potentes e innovadoras soluciones.

Esperamos ver a nuestros amigos, socios y colegas del sector en el punto de encuentro global de la industria, escuchar sus necesidades y compartir con ellos nuestra visión”.

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IMAGE: Filippos Antonopoulos, CEO, OKTO

