

Media Contact:

Advantech-Innocore

Hayley Brough

Tel: +44 (0)191 262 4844

hayley.brough@advantech-uk.com

Advantech-Innocore Hardware to Elevate Gaming Intelligence at 2018 ICE Tradeshow

Leading Hardware Supplier Unveils Game-Changing Solutions to Boost Performance and Security for Swiftly-Evolving Casino and Lottery Industry

16th January 2018 – [Advantech-Innocore](http://www.advantech.com), a leader in embedded computing products for the gaming industry, is proud to announce its presence at the ICE tradeshow, scheduled to take place at Excel London, from 6-8 February 2018. Advantech's theme of "Elevating Gaming Intelligence" will highlight Advantech-Innocore, which stands poised to introduce its *gamer-changing* solutions, including LCD monitors, advanced storage systems, high-performance graphics cards and a **revolutionary new gaming platform**.

"This year's ICE theme aptly encompasses our products, our knowledge of the industry, and our added value hardware and software solutions," commented Craig Stapleton, Advantech's product director. "Armed with the latest technology for the intelligent heart of today's sophisticated slot machines, our



range of software solutions are set to boost performance, efficiency and security for the highly competitive world of commercial gaming. We could not be more excited to attend!"

New Gaming Platform!

The DPX-S445 is Advantech-Innocore's groundbreaking motherboard for the gaming industry. It features the very latest Intel top-end embedded platform, giving customers field-proven reliability with the peace of mind of massive scalability and future upgradeability. Plus, support for Windows 7 allows customers to move to the latest hardware with all the performance, price and longevity advantages – without having to move to a new operating system.



Eye-Popping LCD Monitors

With screen sizes available from 7" to 55" and beyond, new monitors from Advantech-Innocore offer high-visibility, touch screen, sunlight view ability and ruggedization. Curved screen models will be on display, featuring concave and convex curved LCDs, and even S-shaped curve screens.



High Performance Graphics Cards

For customers needing more screens or high performance discrete graphics card performance, Advantech-Innocore graphics cards only use the latest AMD and Nvidia GPUs. Featuring 4GB or 8GB of onboard memory, and the latest Polaris GPU architecture from AMD, customers can

experience a 3D performance with extended availability needed for gaming.

SQFlash Range Storage

Set to be on display in multiple formats, the incomparable reliability of Advantech's powerful, secure storage solution includes power fail detection and protection, as well as flush manager and voltage stabilization. It has been approved by the most demanding ODMs in gaming and lottery.



With 15 years of experience, Advantech-Innocore's team of engineers not only builds top-of-the-line computing hardware, they are dedicated to helping customers with the design and install process. For customers requiring specialized hardware, Advantech-Innocore can add intelligence in the form of custom FPGA and additional micro-controllers with custom firmware for sophisticated security, control and supervisory functions.

###

About Advantech-Innocore

Advantech-Innocore is a leader in embedded computer products for the gaming industry. Advantech-Innocore designs, manufactures and sells technologically advanced PC products tailored to the specific needs of the gaming industry. With a large installed base worldwide, the DPX® range of products is proven in the harshest environments. Visit us at <http://www.advantech-innocore.com> for more information on our products and services.

About Advantech

Founded in 1983, Advantech is a leader in providing trusted, innovative products, services, and solutions. Advantech offers comprehensive system integration, hardware, software, customer-centric design services, embedded systems, automation products, and global logistics support. We cooperate closely with our partners to help provide complete solutions for a wide array of applications across a diverse range of industries. Our mission is to enable an intelligent planet with Automation and Embedded Computing products and solutions that empower the development of smarter working and living. With Advantech, there is no limit to the applications and innovations our products make possible. (Corporate Website: www.advantech.com).