



# FANTINI'S 2017 PRE-G2E GUIDE

# INTRODUCTION

Fantini Research will once again provide video coverage of G2E starting on Monday that will put you on the floor of the gaming industry's largest trade show to see for yourself many of the new products being offered by the leading gaming equipment suppliers.

Coverage will kick off Monday through Tuesday morning with our exclusive CEO One-On-One interviews in which the leading supplier CEOs discuss their companies, views on the gaming industry and its future, and what's new at the show.

On Tuesday afternoon and all-day Wednesday, we will be at the booths of a large number of companies who will demonstrate their new products for you.

Regular alerts will be sent to you as CEO and product demo videos are posted so you can see them when they are fresh. That will give you the opportunity to get quick peeks before you hit the exhibit floor. And, it will allow you to see products that you might have missed, or that you want to see again.

All videos will be posted to [www.fantiniresearch.com](http://www.fantiniresearch.com) under the G2E tab. Content will remain on the website for a full year, allowing you to search back at any time.

Also this year, we are expanding our coverage from previous shows, as we will operate two camera crews to provide as much information to you as possible.

This guide covers only the highlights that you'll see in our extensive series of videos that will include additional companies.



# FANTINI'S 2017 PRE-G2E GUIDE

Click links below for quick navigation

[Page 3.....Fantini G2E Sponsors](#)

[Pages 4-5.....AGS](#)

[Pages 6-7.....Ainsworth](#)

[Pages 8-9.....Aristocrat](#)

[Pages 10-11.....Everi](#)

[Pages 12-13.....IGT](#)

[Pages 14-15.....Interblock](#)

[Pages 16-17.....Konami](#)

[Pages 18-19.....Scientific Games](#)

[Pages 20-23....Select other companies](#)

# Fantini Research's 2017 G2E sponsors:



Everi, Interactive and  
Emerging Forms of  
Gaming Sponsor



IGT, On-Floor Product  
Demo Videos Sponsor



Ainsworth,  
Lead Sponsor and CEO  
One-On-One Sponsor



GAN, Fantini's Gaming  
Show and Blog Sponsor

Scientific Games,  
Trade Show and  
Exhibitor News Sponsor



## BOOTH NO. 1253

"Obsession with the game" is AGS' theme this G2E with that attention to detail showing up in all of its products, AGS said.

Products on display this year will focus on engaging and entertaining a variety of players.

A success story from last year that continues to gain momentum is Orion, AGS' first premium cabinet totally designed in-house, it said.

AGS says Orion has exceeded expectations in terms of placements. The cabinet boasts features like a 42-inch LCD HD portrait monitor and full-color LED lights encircling it.

Orion features both high-and-low volatility games, multi-linked progressives and strong bonus features.

On the table game side, AGS will unveil its new table game progressive system at G2E called Stax, which allows for up to five jackpot pools per game and the ability to connect multiple tables within casinos.

AGS continues to grow market share and has taken a step toward becoming a public company, filings its form S-1 for the SEC to review in April.

Owned by Apollo Global Management, AGS started as a Class II gaming manufacturer, but has  
Continued on page 5



**This Orion cabinet configuration takes advantage of the Xtreme Jackpots multi-link progressive system.**



**Another potential configuration of the Orion cabinet in a three-machine bank.**

Continued from page 4

expanded into Class III, table games and social casino operations.

## Must-See Products:

- Xtreme Jackpots.** AGS calls Xtreme Jackpots the first-of-its-kind multi-linked progressive system that connects across both the Orion and ICON cabinets for more frequent awards and jackpots. Buffalo Jackpots XJP and Longhorn Jackpots XJP drive the experience, AGS said, as established player-favorite games with four jackpot levels and two bonus rounds.
- Bonus Spin Roulette.** AGS is expanding on the Bonus Spin table game progressive introduced last year with the unveiling of Bonus Spin Roulette for what the company calls an even more engaging experience at the wheel and increased profit potential. Players make the Bonus Spin side bet, and if the ball lands on 0 or 00 they get to spin the Bonus Spin wheel for more prizes – even if



they didn't win their base bet.

- Social White-Label Casino.** In the interactive world, AGS is showcasing its white-label social casino platform Social White-Label Casino, which launched in the spring. Six casinos have launched the platform to extend their brands, offer more engagement and drive more visits and revenue to their land-based properties, AGS said. Social White-Label Casino features land-based content AGS called player favorites including its newest additions: Jade Wins, Shadow Fox Dreamcatcher, and Rumble in the Jungle.



## NOVOMATIC

### BOOTH NO. 1259. AINSWORTH PUBLICLY TRADED IN AUSTRALIA, TICKER SYMBOL: AGI

There will be no new hardware showcased this year, so it's all about the games, Ainsworth President North America Mike Dreitzer said. Ainsworth wants customers to experience the depth of its library and a greater variety of games, he said.

Novomatic and Ainsworth will be teamed up on the trade show floor, as Novomatic prepares to close on its purchase of a 53 percent stake in Ainsworth. The two will present a comprehensive product portfolio, Novomatic said.

Ainsworth will be highlighting its premium products with the PAC-MAN brand at the front and center. PAC-MAN Dynamic, the latest version of the branded slot, will be launched at G2E.

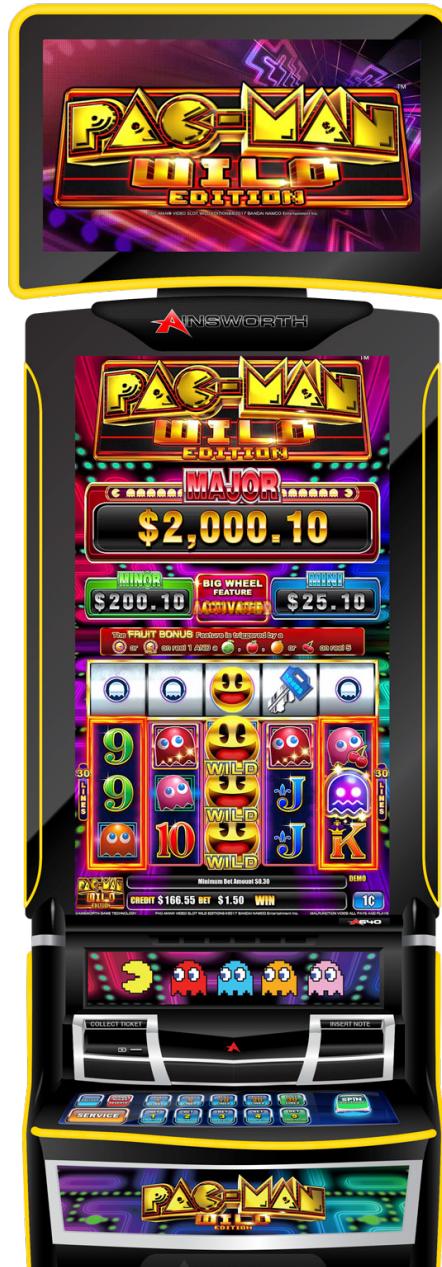
This is the third iteration for PAC-MAN, and there is a road map for additional games in the future, the company said. Those games are routinely performing 6 to 7 times house average.

Ainsworth's PAC-MAN Wild Edition was the fourth-most anticipated premium leased game in the second quarter, according to the EILERS-FANTINI Quarterly Slot Survey.

Novomatic's licensed game highlight is From Dusk Till Dawn, which will premiere at the show on the Novostar VIP III and Novostar VIP Lounge cabinets.

Other areas Ainsworth will showcase include its wide-area progressive capabilities, its extended Class II library of games and market-specific products like the Class III slots for Washington State.

Continued on page 7



**PAC-MAN Wild on the A640 was the fourth-most anticipated premium leased game in the EILERS-FANTINI Quarterly Slot Survey.**



**Games available on the A600 include Rampaging Bull, left, and Hao Yun Dao, an Asian-themed linked progressive.**

Continued from page 6

Novomatic will also demonstrate Lotus Roulette Pro, a live gaming experience that combines slot and table elements on a high-speed roulette wheel that the company says has the world's fastest game frequency.

Novomatic's interactive division GreenTube will be presenting its latest online, mobile and social casino games.

## Must see products:

- **PAC-MAN Dynamic** will be unveiled at G2E on the A640 cabinet.
- **A600**. By the end of next year, there will be 22 games available on the A600 cabinet. Features of the cabinet include dual high definition 24-inch LCD screens, mechanical and programmable touchscreen play and multi-denomination play options. Highlighted games will include Hao Yun Dao, a new Asian-themed linked progressive.
- **Quick Spin, Power Shot and Stacked Up** are games that will debut at the show, highlighting Ainsworth's bonus features on the A640 cabinet.



## BOOTH NO. 1141. PUBLICLY TRADED IN AUSTRALIA, TICKER SYMBOL: ALL

"Every element, every innovation, everything we have as we show the gaming industry that it is truly all about what's inside," Managing Director of the Americas Matt Wilson said of Aristocrat's direction for this year's G2E.

At G2E, Aristocrat will present a deep and broad array of products aimed at giving casinos an integrated experience targeting every kind of player, Wilson said.

Continued on page 9



**Above, Buffalo Gold on the Arc Single cabinet will be one of the first Class III games launched in Class II facilities through VGT's OVATION system.**

**Left, the RELM XL reel spinner cabinet featuring some of Aristocrat's most popular titles.**

Continued from page 8

One of Aristocrat's focuses is the OVATION Class II system from VGT, which allows its Class III slot games to be deployed in Class II casinos. The first game to be rolled out will be a Class II version of Buffalo Gold on the Arc Single cabinet.

Highlights will also include the Oasis 360 gaming systems and its full line of cabinets, the company said.

The third iteration of Aristocrat's Walking Dead slot game will be on display on the newly launched EdgeX cabinet. That cabinet will be showcased with two more pop-culture licensed titles to be announced at the show.

Heading into G2E, Aristocrat's Lightning Link continues to gain popularity and remains the industry's top-performing premium leased game – a title it has held for five straight quarters, according to the EILERS-FANTINI Quarterly Slot Survey.

Aristocrat's Buffalo Grand and Wonder 4 also remain the top casino-owned games. Overall, casino-owned games are performing at 1.3 times house average.

Overall, Aristocrat continues to gain share with casinos purchasing 21 percent of their games from the company in the third quarter, 3 percentage points above its trailing 12-month average, the survey said.



**The new Mariah Carey game launching on the Flame 55 cabinet.**

## Must-see products:

- **Madonna slot game.** The first Madonna-themed slot will be unveiled at G2E. Each game will have unique play options, inspired by her hit songs.
- **RELM XL reel spinner cabinet.** This cabinet is highlighted by a topper wheel and range of denominations to cover the floor. It will hold some of ALL's most popular games including Buffalo and Britney.
- **Flame 55 cabinet.** This cabinet, featuring a 55-inch curved screen, will launch at G2E with a new game, Mariah Carey, and updated versions of Game of Thrones and Tim McGraw that were created specifically for Flame 55.



# EVERI

BOOTH NO. 3659.  
PUBLICLY TRADED  
IN US, TICKER  
SYMBOL: EVRI

Everi will have its largest-ever line-up of games to demonstrate alongside new hardware and continued updates to technologies on the cash access side.

Everi will demonstrate more than 90 unique game themes and seven new licensed titles to be unveiled at the show.

It will also launch new hardware, including the Empire 5527 cabinet, a premium lease with a 55-inch upper display and 27-inch lower display.

The next generation of the Nitro media system will be introduced, which will allow new visual effects and game features to be displayed on banks of cabinets across connected top box screens.

The combination of Empire 5527 and Nitro will create an all-new premium game bank in a circular pod called Empire Arena. The bank will have

Continued on page 11



**The Penn & Teller is on the Empire MPX, which has a 43-inch full HD display and USB charging docks.**

Continued from page 10

six slots and takes up significantly less gaming floor space compared to other competitors, Everi said.

In addition to its must-see CashClub Wallet and CXC 5.0 kiosks outlined below, Everi will display its other payments product AML Intelligence, which combines its Everi Compliance and VizExplorer's analytics platform to assist casino operators in identifying potentially suspicious transactions.

## Must-See Products:

- **E43, Empire MPX.** The E43 cabinet, also called the Empire MPX, will be debuted as a for-sale product at the show after originally being released as a premium lease machine. The configurations of the slot allow more cabinets to fit in any given space. It has a 43-inch full HD display and game controlled lighting with a back light feature, LCD button deck and USB charging docks.

- **Everi Bet 2.0** will be released, building on its Everi Bet system that allows casino operators to easily configure games while still maintaining hit rates and intended volatility. Everi Bet 2.0 will allow players to ramp up their bet amounts on slots themselves.

- **CashClub Wallet.** An interactive wallet that allows players to consolidate payment options and use its Everi's full-service Xchange kiosks. Players will be able to store multiple payment methods and move cash to and from the casino and manage spending.

- **CXC 5.0.** Everi's newest full servicer kiosk which has additional security features like a self-frosting glass and real-time rear-view camera. The kiosk has branding and marketing space for casino operators that also has a second screen with custom-fit LCD panels that can create wall or pod configurations. Everi touts the kiosk as having the same functionality prior versions like ATM, bill breaking, and ticket redemption, but with a more appealing look. CXC 5.0 L is another, smaller version of the kiosk.



A screen shot from Casablanca.



The next generation of this CXC 4.0 kiosk will be launched this year.



# IGT

TM

## BOOTH NO. 3659. PUBLICLY TRADED IN US, TICKER SYMBOL: IGT

IGT is releasing what it called a vast amount of content across its core and premium slot categories, along with expanded electronic table games, mobile products and Class II slots.

"Having completed our new cabinet lineup over the last year, we will fulfill the commitment we made to our customers to launch new and compelling offerings at G2E," North America CEO Renato Ascoli.

IGT's theme for the show is Let's Play, signaling how those cabinets introduced last year are now market-ready. Among them are CrystalCurve with for-sale content, the S3000 with Class II content and the IGT Dynasty electronic table game.

IGT will release updates to core games that are part of its proven performer program including Ocean Magic Grand, Big 5 Safari and Golden Egypt.

IGT Dynasty will have added content like a roulette game and screen configurations, which the company says is a demonstration of its commitment to the advancement of that business. A new capability called Live Connect will allow casino operators to feed live roulette and baccarat games from the casino floor to an electronic table game terminal.



**Ghostbuster 4D features mid-air haptic and gesture-based technology on the CrystalCurve True 4D cabinet.**

Continued on page 15

Continued from page 14

On the up-and-coming side, IGT's interactive demonstrations will be anchored by its Play-Spot mobile gaming platform, with new content being released on that at G2E as well.

IGT will have virtual reality games SiegeVR and Tournament Archery at its Virtual Zone booth. Skill-based games Cleopatra Pinball, Fuzzy Fortune and Little Fish Big Fish will also be shown.

IGT will also display Lucky Quest, a skilled arcade game with progress that can be swapped back and forth between the physical gaming machine and a mobile app.

## Must-see products:

- **CrystalCurve, True 4D.** The CrystalCurve True 4D cabinet features innovative technologies, IGT said, such as mid-air haptics which is not even yet commercially available in the consumer electronics space. IGT's SPHINX 4D and Ghost-busters 4D games use gesture-based technology in addition to the mid-air haptics, and both will be demoed at the show. SPHINX 4D is set to be deployed by the end of the year.

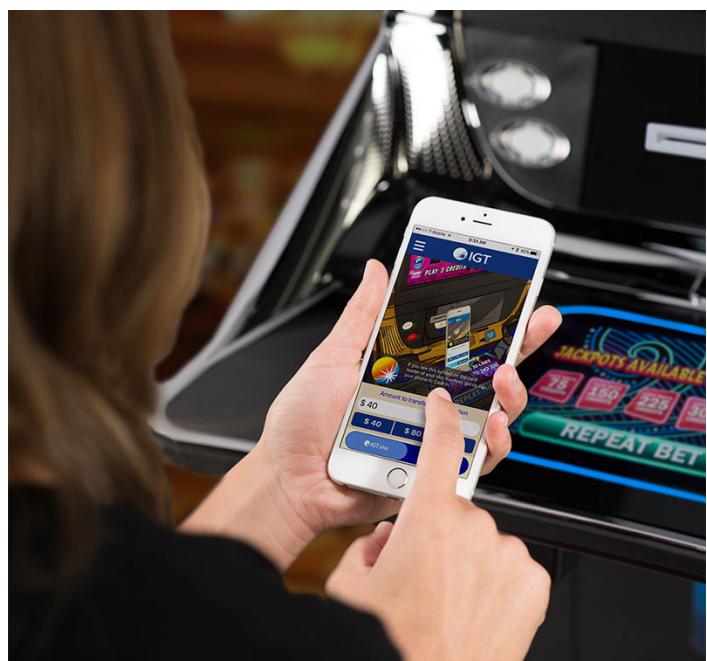
Players will be able to do things like wave their hands to shoot an energy beam at the Slimer character, and to draw mid-air symbols to unlock game features.

- **True 3D.** More games are being launched on True 3D at the show, including James Cameron's Avatar 3D, Wheel of Fortune 3D Wild Sapphires and Jurassic World 3D, all on the Axxis 3D cabinet.

- **Cardless Connect** allows gamblers to use an app on their phone to connect to a slot machine, and transfer money to play and pick up rewards points. When the player walks away from the machine, their phone automatically disconnects. Additional capabilities through what IGT's Resort Wallet will be demonstrated, which gives players cashless access to their casino funds. Cardless Connect is now live at several casinos in Nevada and California.



**James Cameron's Avatar 3D is just one of the True 3D titles being launched on the Axxis 3D cabinet.**



**Cardless Connect lets gamblers use an app on their phone to connect to a slot machine and transfer funds and rewards points.**



## BOOTH NO. 1239

Interblock aims to revolutionize the way the gaming industry perceives electronic table gaming at this year's conference.

Fifteen new products will be on display this year in line with that goal, as Interblock said the company's combination of innovation and technology will be on display.

Products to be launched at the show include expansions of its Stadium set-up like Stadium Keno, Bingo, Tournaments and Live Craps. With Stadium Live Craps, players will actually be able to throw dice within the Stadium environment.

About half of what Interblock has at the show will be new with the other half enhancements on existing products.

One area of focus for Interblock is producing products that increase play for casinos during the week. One product Interblock thinks could draw midweek customers in is Pulse Arena in its tournament mode.

Another critical segment of Interblock's electronic table offering is dice games, the company said, with four new games launching at G2E. Among them is a Pick 2 Win Craps and NUTZ, a five-dice game.

All of the dice games will feature a shooter button that has a motion-activated sensor, allowing

Continued on page 18



**All of the dice games on display this year feature a motion-activated sensor.**



**Interblock says changes made to StarBar will draw new types of customers to bar top gaming.**



## **Interblock thinks Pulse Arena's tournament mode could drive midweek traffic.**

Continued from page 17

players to set, shake and shoot the dice on the electronic table.

Interblock will also unveil a single unit mechanical generator.

## **Must-See Products:**

- Stadium.** The continued growth of Interblock's Stadium will be showcased as the latest configurations – keno, bingo, tournaments and live craps – are unveiled at the show.

- Pulse Arena.** The fully-customizable Pulse Arena will be on display again. The setup allows multiple kinds of games and is aimed at both entertaining and engaging gamblers by using lights, music and people to create a non-traditional gaming experience on slot floors.

- StarBar.** Interblock's bar top electronic table game StarBar will be showcased with multiple enhancements to games including blackjack, multi-hand blackjack, baccarat, roulette and video poker. The changes are designed to bring new types of players to the traditional bar setting, the company said.



**Above, Pulse Arena transformed into its entertainment mode. Below, Stadium in a blackjack configuration.**



# KONAMI

## BOOTH NO. 1154. PUBLICLY TRADED IN JAPAN, TICKER SYMBOL: 9766

Premium slots, casino systems and skill-based games are on the roster at Konami's booth with the spotlight on skill-based game Beat Square and multi-seat gaming station Crystal Cyclone.

Game releases and advances on its SYNKROS casino management system will also be on display.

Konami's Concerto collection of cabinets will have an extensive library of games to demo, including new releases and enhancements like progressive bonuses to existing games.

In addition to Beat Square, skill-based Frogger: Get Hoppin' will also be on display. Frogger was the first primary skill-based casino game to go live in Nevada earlier this year and allows players to improve payback percentages and earn pure skill-based cash awards.

On the systems side, Konami will highlight multiple upgrades to SYNKROS aimed at allowing casino operators to pinpoint player data, including side bet tracking, average bets and automated decisions per hour.

Updated marketing abilities on SYNKROS include configurable comps on table games and partial comps.

### Must-See Products:

- **Beat Square.** Utilizing what it calls its expertise in consumer arcade and video games, Konami has developed skill-based game Beat Square. The game is played by hitting lighted touch pads in coordination with the rhythm of music. Players select a song and begin tapping the pads in pattern with the music. Beat Square



**The Concerto Crescent cabinet features a 43-inch curved display.**

Continued on page 20

Continued from page 19

can be set up in a tournament mode or played by single players.

- **Concerto Crescent**. Konami's 43-inch curved display cabinet has side lighting elements and a single-screen format with games aimed at using the undivided height of the cabinet. The next two editions of Konami's Castlevania-branded slot will be unveiled at G2E on Concerto Crescent: Castlevania Labyrinth of Love and Castlevania Ring of the Heavens.

- **Crystal Cyclone** is a multi-seat gaming station that connects all players to a center roulette-style progressive. Crystal Cyclone is comprised of eight individual slot stations, each of which can also participate in one of three bonuses that happen in the center ring.



**The Crystal Cyclone has eight individual stations linked to a roulette-style progressive.**



**Beat Square mixes Konami's arcade and video-game background into a skill-based casino game.**



## SCIENTIFIC GAMES

BOOTH NO. 1126.  
PUBLICLY TRADED  
IN US, TICKER  
SYMBOL: SGMS

In addition to traditional casino games and systems, Scientific Games will exhibit products it says look toward the future of gaming in an area on the trade show floor it is calling the innovation lab.

This follows Scientific Games' purchase of iGamer NYX Gaming, which will give it access to both online casino content and a sports betting platform.

SGMS said it will push the curve in terms of innovation, though nothing from the innovation lab will likely be made for sale this year.

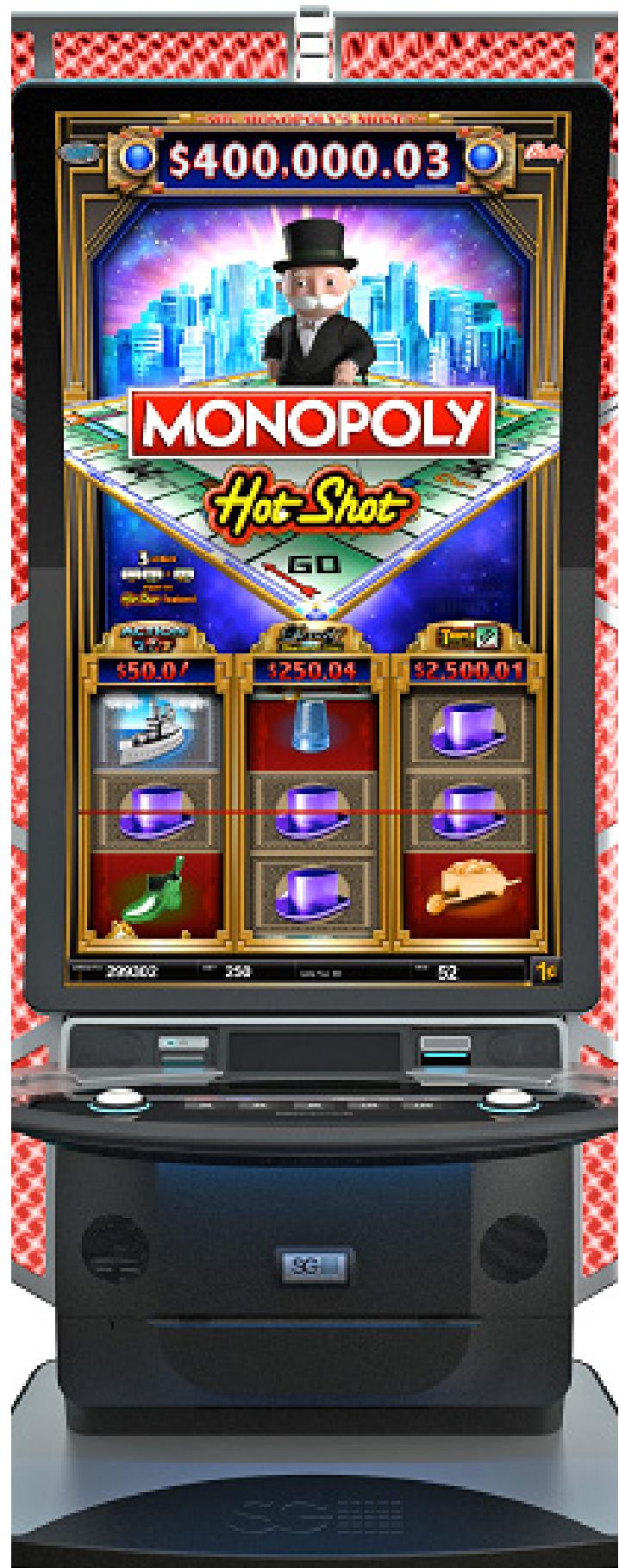
On the land-based side, James Bond is Scientific Games' big-name licensed title to launch at the show, and it will be released on three separate cabinets.

The GameScape cabinet will again be on display, with both The Simpsons and soon-to-be launched Seinfeld games.

New titles will also be unveiled on Scientific Games' near area progressive series Lock It Link, including Cats, Hats and More Bats and Eureka Reel Blast.

Lock It Link was third on the list in terms of the best-performing casino-owned games in the second quarter, according to the EILERS-FANTI-NI Quarterly Slot Survey.

Continued on page 22



**Monopoly Hot Shot will launch on the Twin Star V75.**



### **Scientific Games will launch three James Bond games on three cabinets.**

Continued from page 21

Casino management systems, electronic table games, mobile and social gaming and sports betting products will also be demonstrated at Scientific Games' booth. These include Fusion Hybrid, iView 4, EZ Baccarat, SG Universe, SG Sports and Praxis Analytics.

"We have the industry's broadest product portfolio of end-to-end solutions for the gaming and lottery industries – all of which will be showcased at G2E," the company said.

## **Must-See Products:**

- **James Bond.** The James Bond theme will be launched on three cabinets with three separate games under the brand: James Bond Casino Royale on Gamefield 2.0, James Bond Goldfinger on Twin-Star J43 and James Bond Diamonds Are Forever on the Blade with Wheel cabinet.

- **Twin Star V75.** Launching with Scientific Games' Monopoly Hot Shot game, the new Twin Star V75 cabinet has a 75-inch monitor and oversized 24-inch deck. Other features of the cabinet include the use of holographic LED lights and dual re-spin bet buttons.

- **iView 4, Praxis Analytics.** Two systems highlights at the show will be iView 4 and Praxis Analytics. iView 4 is the company's next generation of on-device messaging to gamblers. Praxis is technology that uses data from slots and other sources to predict gambler behavior, and provides that analysis to casinos.



**iView is Scientific Games' next generation of on-device messaging to gamblers.**



BOOTH NO. 4423



Skill-based gaming developer Gamblit will debut PAC-MAN Battle Casino at the show.

The real-money casino game pits two-to-four gamblers against each other in a maze-style play. It will be deployed on Gamblit's Model G interactive game table.

It will be made available to casinos next year.

Earlier this year, Gamblit raised \$25 million to finance continued growth.

**PAC-MAN Battle Casino will pit two to four players against each other.**

# GameCo

The Video Game Casino

GameCo will demonstrate its latest skill-based games, premiering its newest titles Steve Aoki's Neon Dream and Terminator 2.

Steve Aoki's Neon Dream allows players to fly through an infinite track while collecting coins and avoiding obstacles.

Terminator 2 is a first-person action game based on the movie.

GameCo will also launch its first multi-game bar top machine at the show.

BOOTH NO. 5034



**Steve Aoki's Neon Dream lets players use skill to collect coins and avoid obstacles.**



# GamingArts®

## BOOTH NO. 3008

Las Vegas-based Gaming Arts bills itself as one of the most diverse gaming manufacturing companies with an intense focus on research and development and intellectual property.

Among the products Gaming Arts will demonstrate are its SuperBingo suite of electronic gaming machines, which it says is a series of games so unique, it has already been granted numerous US patents with dozens more pending.

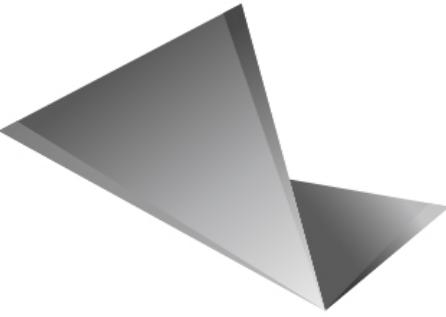
There are seven SuperBingo themes with content designed for all player demographics. The games have rates of play of up to 1,200 spins per hour, the company also said.

SuperBingo games run on Gaming Arts' Phocus U103 cabinet or Phocus S103 cabinet, both of which feature patent-pending 3D faced toppers that the company says can be seen from hundreds of feet away.

In total, Gaming Arts will be launching over 20 new slot themes.



**Super Gold Mine Bingo on the Phocus U103 cabinet.**



# INSPIRED

## BOOTH NO. 4130. PUBLICLY TRADED IN US, TICKER SYMBOL: INSE

Inspired will exhibit a wide-array of products, and will launch its first curved server-based gaming terminal VLT and the latest addition to its Virtual Sports.

Inspired's first curved-screen VLT will launch at the show, featuring an ultra-high definition 43-inch touch screen and 4K technology. The cabinet has dramatic frame lighting, brightly-lit responsive buttons and USB charging ports, Inspired said.

Inspired 1st Down is the company's latest Virtual Sports product, which it says is the most realistic and sophisticated to date. It was developed following in-depth consumer and customer research, and uses the latest motion capture techniques, which Inspired says results in a series of action-packed sporting events.

In addition to an array of the latest Virtual Sports and the new curve-screened cabinet, Inspired will be showcasing its mobile content.

"Fundamentally, we aim to deliver entertainment with an edge to players globally – differentiating the customer experience with unique and innovative products and product variants which are tailored to specific markets," Inspired said.



**2 Fat Cats is one of the titles on Inspired's first curved-screen VLT.**

# SHARK TRAP™

BOOTH NO. 1937

The industry will get to see one of the first new shufflers in several years enter the fray with Shark Trap.

The Shark Trap network of what it calls super shufflers and table game security systems will go live early next year.

The Shark Trap shuffler has one-and-two deck models with the first card ready to deal in about 10 seconds, which the company says is 30-40 seconds faster than competitors. The shuffler also detects all forms of marked cards and back asymmetries in real-time, and monitors normal wear and tear, allowing operators to change decks when appropriate, saving on card costs.

The security portion of the system allows communication between sister casinos, collecting data from all properties in order to make game-protection decisions across the board.

Shark Trap is aimed at saving money on card costs, increasing productivity, offering protection against many strategies and scams and removing the false sense of security associated with many current table game security functions, the company said.



**Above, Shark Trap's Novelty Game Shuffler which shuffles and deals simultaneously. Below, the Shark Trap Poker Shuffler.**

