



## DAVE AND BUSTER'S CEO STEPHEN KING TO SPEAK AT GLOBAL GAMING EXPO

*Dave and Buster's Success to Provide Roadmap for Casino Industry's Expansion  
into the Integrated Resort Experience*

September 7, 2017

Contact: *Natalie Mounier*

702-737-3100

[aga@kirvindoak.com](mailto:aga@kirvindoak.com)

**LAS VEGAS** – Dave and Buster's CEO Stephen King is coming to Las Vegas Wednesday, October 4 to deliver the keynote address at the [Global Gaming Expo](#) (G2E). Presented by Scientific Games, King will be interviewed by business-television personality and best-selling author, Carol Roth, to discuss how Dave and Buster's serves as a successful model for casinos' expansion into the integrated resort experience business. King's keynote will begin at 9 a.m.

“The parallels between the current evolution of the casino gaming industry and the core of Dave and Buster's continued success is quite compelling,” said **Geoff Freeman, president and CEO of the American Gaming Association**. “Stephen has invaluable expertise on how to create a high-energy environment where guests eat, drink and play all in one place, while staying relevant to the entire spectrum of generations.”

Registration is now open for members of the press and attendees at the below links:

**Media Registration:** [bit.ly/G2E2017MediaApplication](http://bit.ly/G2E2017MediaApplication)

**Attendee Registration:** [g2e2017.com/pressrelease1](http://g2e2017.com/pressrelease1)

King will discuss the gaming industry with Ms. Roth, an entrepreneur, national media personality and author of the New York Times bestselling book, *The Entrepreneur Equation*. Roth has served as the financial expert for business television stations ranging from CNBC and MSNBC, to FOX Business.

New to G2E this year, the keynote addresses will take place on a special stage in the Integrated Resort Experience on the trade show floor.

King and Roth's bio and headshot can be downloaded for editorial use by [clicking here](#).

###

### **About Global Gaming Expo**

Global Gaming Expo is “the show” in the casino-entertainment industry, showcasing the

technologies, services and products of exhibitors while providing an atmosphere to explore, network, do businesses and learn. G2E offers the most comprehensive look at international gaming, hospitality and innovation.

### **About AGA**

The [American Gaming Association](#) is the premier national trade group representing the \$240 billion U.S. casino industry, which supports 1.7 million jobs in 40 states. AGA members include commercial and tribal casino operators, suppliers and other entities affiliated with the gaming industry. It is the mission of the AGA to be the single most effective champion of the industry, relentlessly protecting against harmful and often misinformed public policies, and paving a path for growth, innovation and reinvestment