



Twelve40 announces strategic partnership with Pin Projekt Landmark integration will also see the lottery specialists exhibit together at G2E Asia

Jersey, 9 May 2018: Leading lottery and games provider Twelve40 has entered a strategic partnership with live lottery supplier Pin Projekt.

The deal will see Pin Projekt integrate its front-end live streaming lottery solution, Lotto instant Win (LiW), into Twelve40's proprietary platform.

Twelve40's operator partners will now have access to LiW, which allows players to place bets on the outcome of a variety of lottery draws broadcast 24 hours a day, seven days a week.

As part of the partnership, the innovative industry providers will be jointly attending G2E Asia, exhibiting Twelve40's robust lottery infrastructure and Pin Projekt's live lottery solutions on Stand 3044.

Andy Jarrett, CEO at Twelve40, said: "We have struck a number of important agreements boosting our platform in recent months, and this strategic partnership with Pin Projekt marks a big step forward.

"We look forward to joining forces at G2E Asia to introduce to the market our game changing innovations for the lottery industry."

Vedran Katic, COO at Pin Projekt, said: "We're proud to have partnered with a platform provider as forward-thinking as Twelve40, and I am certain that our ground-breaking live lottery solution will be a big hit with their partners.

"This agreement is a key part of our long-term strategy to build on our commercial reach, and we look forward to working closely with Twelve40 as we grow our businesses together."

Both providers have been nominated in the Best Lottery Solution category at the G2E Asia Awards, with the winners to be announced at a ceremony on 15 May.

Twelve40 has recently put pen to paper on a series of significant integrations, adding Wazdan's leading online casino content to its portfolio alongside Spiffx sports betting games and VSoftCo virtuals.

The provider delivers a turnkey lottery and instant win gaming solution that offers unparalleled flexibility and speed to market, powering many leading operators worldwide.

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Notes to editors

About Twelve40

Twelve40 provides innovative lottery platform solutions, ideal for white label or new operators, as well as existing paper ticketed or online operators through a simple, hassle-free integration. Regulated in Jersey and with the aim of empowering customers with innovative lottery and gaming entertainment, Twelve40's lottery platform is behind a number of renowned providers worldwide. Twelve40 is disrupting the lottery market with progressive entertainment for demanding new generations, and as part of this evolution have most recently developed blockchain based, crypto currency enabled lottery games. Twelve40 also offers a wide selection of proprietary instant win games, as well as third party titles, through a series of integrations with leading software providers.