Win Systems to drive Americas growth at G2E 2017

12th **September, 2017** – Win Systems, a leading technology supplier for the gaming and entertainment industry, will display its full suite of innovative products at the Global Gaming Expo (G2E) in Las Vegas, from 3-5th October.

Win Systems will be at stand #3849, where visitors will be introduced to its full range of products and casino solutions, including its premium S3 and S2 32" GameStar slot machines, state-of-the-art Lumina, Lumina Knock Out and Quadra Gold Club electronic roulette machines.

The stand will showcase Win Systems' full range of casino management systems, including WIGOS, an innovative solution capable of processing vast casino floor data that currently provides over 260 casinos within 17 countries. Its complementary marketing tools Intellia™ and WinUp™ will also be on show.

Senior personnel will be present throughout, demonstrating how operators can utilise its expansive product range, as well as explaining the ease of Win System's product integration into all casino operations.

With new product developments to be announced and business partnerships to be established, Win Systems looks to build on recent trade show momentum and consolidate its position as one of the leading providers of technology and systems for casinos.

Eric Benchimol, CEO of Win Systems, said: "G2E is another excellent opportunity for us to showcase our products and develop further business opportunities.

"We enjoyed great success at Juegos Miami earlier this year, and Las Vegas presents a key event for a further push into the Americas, as well as other regions.

"Our multi-channel casino solutions range will be on display, and as always, Win Systems personnel will be on hand to detail the integration and running of the products to all delegates."

Win Systems has also announced it is hosting *The Great Pack Party*, in partnership with FBM and Zitro, on the opening night of this year's G2E in Las Vegas. The invite-only event, held at the Moon Nightclub, Palms Fantasy Tower, will provide a fantastic opportunity for networking after the first day of the major gaming trade show.

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Notes to editors

About Win Systems

WIN SYSTEMS is a global technology provider for the gaming and entertainment industry. The company specializes in systems and services for casinos and lotteries, gaming devices and server based video lottery terminals (VLTs).
WIN offers a full range of technology services, including design, programming, installation, operation and maintenance of its systems.
Win Systems has an extensive track-record of offering the best in class information management systems, recognized throughout the world for providing superior real-time control, stability and reliability for land-based casinos, lotteries, and route operations.
In 2016, Win Systems acquired Gold Club, a global developer and provider of gaming machines and electronic roulette with a presence in over 50 countries worldwide.
The result of the acquisition is an emerging leader in the global gaming industry with a significant footprint in Europe, South Africa and the Americas.
The company is continuously evolving, refining and expanding its product line ahead of market demands, setting trends and creating tools that are becoming essential for its customers' successful operations.

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