



Eilers & Krejcik Gaming to Host 1st Annual EKG Slot Awards Show in Las Vegas.
Thursday – February 28, 2019
The Bellagio, Las Vegas

IRVINE, CALIFORNIA, Jan 8, 2019 -- Eilers & Krejcik Gaming (EKG) will be hosting the first annual *EKG Slot Awards Show* at the Bellagio in Las Vegas on February 28, 2019. This event is being produced by Eilers & Krejcik Gaming (EKG) and is designed to recognize excellence in slot machine game development within the casino gaming industry. EKG will determine winners across 22 different product categories, including both land-based and interactive games. EKG will use a data-driven process combined with a distinguished advisory board to determine award winners.

“We are extremely excited to announce the creation of *The EKG Slot Awards* and we look forward to hosting the first annual show next month,” said Todd Eilers, Principal. “We don’t believe there is currently an awards show in the market that truly focuses on slot machine game development and we are looking to fill that void. In addition to recognizing excellence in slot development, we aim to make this event a fun and entertaining evening for attendees. Over the coming weeks, we will be announcing the nominees for each of the 22 categories and winners will be announced during the EKG Slot Awards on February 28, 2019.”

Agenda:

Thursday, February 28, 2019

6:00pm – Cocktail Reception
7:00pm – Dinner and Networking
8:00pm – 9:30pm – Awards Show

Attire: Black Tie Attire Optional

Ticketing & Sponsorship Info

Please RSVP via e-mail to tnorton@ekgamingllc.com if you are interested in purchasing a ticket and/or table to this year’s event or if you are interested in sponsorship opportunities.

The EKG Slot Awards Categories

The EKG Slot Award categories for 2018 were determined by EKG principals, and award winners will be determined by utilizing a data-driven approach to include both proprietary game performance data as well as a survey of qualified slot managers. For awards where proprietary data is not available, the award winner will be solely determined by the survey responses. For the

Social Casino segment, winners will be determined by a distinguished panel of social casino industry experts as well as our proprietary Social Casino database.

A complete listing of the EKG Slot Awards categories for 2018 is provided below:

Land-based Awards

1. Top Performing Core Video Reel
2. Top Performing Core Mechanical Reel
3. Top Performing Premium Game
4. Top Performing NEW Video Reel Core Game
5. Top Performing NEW Mechanical Reel Core Game
6. Top Performing NEW Premium Game
7. Top Performing NEW Cabinet – Core
8. Top Performing NEW Cabinet – Premium
9. Top Performing 3rd Party IP Branded Game
10. Top Performing Proprietary Branded Game
11. Top Performing Electronic Table Game (ETG)
12. Top Performing Video Poker game
13. Top Performing Skill game
14. Most Improved Supplier – Core
15. Most Improved Supplier – Premium
16. Best Overall Supplier of Slot Content

Social Casino Awards

17. Best New Social Slot App
18. Best Use of Land-Based Content in a Social Slot Game
19. Most Innovative Social Slot App
20. Best B2B Social Slot Vendor
21. Top Social Casino Publisher

Combined

22. The EKG Slot Awards Hall of Fame Inductee

About Eilers & Krejcik Gaming:

Eilers & Krejcik Gaming, LLC is a boutique research and consulting firm focused on servicing the gaming equipment, interactive gaming, and sports betting sectors within the global gaming industry. Our products and services primarily include market research, company research, and consulting and advisory services designed specifically for land based & online casino operators, equipment & technology suppliers, social gaming operators & suppliers, gaming regulators, and institutional investors. Additional information regarding our research products and advisory services can be obtained calling Todd Eilers at (949) 387-7701, or visiting our website at www.ekgamingllc.com.