



Joe Kaminkow to be inducted into the EKG Slot Awards Hall of Fame

Ceremony to be held on Thursday, Feb 28th at the Bellagio in Las Vegas

IRVINE, CALIFORNIA, February 7, 2019 – Eilers & Krejcik Gaming, LLC (EKG) is proud to announce the first ever Inductee to the EKG Slot Awards Hall of Fame, Joe Kaminkow. Joe will be honored at the 1st Annual EKG Slot Awards show held at the Bellagio in Las Vegas on Thursday, February 28th.

“When we thought of who should be the first inductee into the EKG Slot Awards Hall of Fame, it was a clear choice, Joe Kaminkow,” said Todd Eilers, Principal at Eilers & Krejcik Gaming, LLC. “Joe has consistently been one of the top game developers in the land-based gaming industry and most recently has created some of the industry’s top social casino games. We are very excited to have him be our first inductee into the EKG Slot Awards Hall of Fame.”

Joe Kaminkow began his career in gaming in the early 1980s creating video games and pinball machines for Williams Electronics. Seeing a growth opportunity in pinball games, Joe co-founded Data East Pinball in 1986. Joe was able to leverage his natural talent at securing licenses to create some of the most successful pinball games including *RoboCop*, *Back to the Future*, *The Simpsons*, among many others and the company was eventually acquired by SEGA.



After his time at SEGA, Joe moved to Reno, NV and joined IGT where he began developing slot machines. While at IGT Joe revolutionized the slot industry with his use of licensed titles and exceptional game design skills. Many of the games Joe created are still on casinos floors today including mega hits *Wheel of Fortune*, *Sex and the City*, and *The Price is Right*. During his time at IGT, Joe was named one of the “Top 10 Most Influential People in the History of Slots”.

Joe then left IGT in 2012 to found Spooky Cool Labs, which created social casino games for the emerging social casino market. Once again Joe utilized a key brand, the *Wizard of Oz* to create a hit social casino game. Spooky Cool was eventually sold to Zynga and Joe currently remains employed by Zynga and continues to develop social games based on beloved brands like *Willie Wonka and the Chocolate Factory* and *Harry Potter*. In addition to his work at Zynga in the social casino sector, Joe also serves as Senior Advisor for one of the world’s largest casino game manufacturers, Aristocrat Technologies. While at Aristocrat Joe has continued to develop highly successful branded games like *Britney Spears*, *Game of Thrones* and *Big Bang Theory*.

Joe Kaminkow will be inducted into the EKG Slot Awards Hall of Fame during the 1st annual EKG Slot Awards, which will be held on February 28, 2019 at the Bellagio Casino & Hotel in Las Vegas, NV. In the coming days our official Media Sponsor for the EKG Slot Awards, Fantini Research, will publish an in-depth profile of Joe and his career in the gaming industry.

Ticket and Sponsor Info:

Please contact via e-mail to tnorton@ekgamingllc.com if you are interested in attending the EKG Slot Awards Show and/or if you are interested in sponsorship opportunities.

EKG Slot Awards Agenda:

Thursday, February 28, 2019

6:00pm – Cocktail Reception

7:00pm – Dinner and Networking

8:00pm – 9:30pm – Awards Show

Attire: Black Tie Attire Optional

Existing Sponsors



About Eilers & Krejcik Gaming:

Eilers & Krejcik Gaming, LLC is a boutique research and consulting firm focused on servicing the gaming equipment, interactive gaming, and sports betting sectors within the global gaming industry. Our products and services primarily include market research, company research, and consulting and advisory services designed specifically for land based & online casino operators, equipment & technology suppliers, social gaming operators & suppliers, gaming regulators, and institutional investors. Additional information regarding our research products and advisory services can be obtained calling Todd Eilers at (949) 387-7701, or visiting our website at www.ekgamingllc.com.