

Global Gaming Expo Recognized for Commitment to Responsible Gaming *World's Premier Gaming Trade Show Honored with Do-Gooder Award*

Sept. 30, 2019

LAS VEGAS — Global Gaming Expo (G2E) was honored Thursday night with the “Do-Gooder Award” for G2E’s philanthropic partnership with the National Center for Responsible Gaming (NCRG). *Trade Show Executives’ [Gold 100 Grand Awards](#)* distinguish trade shows that demonstrate overall excellence in categories for operations, strategy, and marketing. The Do-Gooder Award category recognizes a trade show’s commitment to a charity or philanthropy. G2E is the premier gathering of the global gaming industry presented by the American Gaming Association (AGA) and organized by Reed Exhibitions.

“No one takes responsible gaming more seriously than the American Gaming Association and our members,” **said Allie Barth, AGA’s vice president of industry relations.** “There is no better platform than G2E, where nearly 30,000 industry leaders gather, to heighten awareness of responsible gaming and raise funds for the important work of NCRG.”

In 2006, NCRG moved its annual conference to G2E to increase interaction between industry leaders, researchers, and clinicians. The G2E show management team helps with the execution of NCRG’s annual conference through securing space, operational needs, and direct fundraising through charitable contributions as part of registration for certain badge categories and as a portion of every exhibitor booth sale. To date, this partnership has resulted in \$340,000 of cash contributions to NCRG and more than \$630,000 in-kind over the past seven years.

“G2E leverages the trade show’s reach to help support the industry’s responsible gaming awareness, education, and fundraising initiatives,” **said Korbi Carrison, G2E’s event director.** “We’re proud to partner with NCRG to raise the global gaming industry’s support of and commitment to responsible gaming.”

New this year, G2E is promoting an exhibitor-led Fun Run which will drive additional contributions to NCRG. The [Return to Player \(RTP\) 5k Fun Run for Responsible Gaming](#), powered by Novomatic and supported by G2E, AGA, and AGEM, will be held Monday, Oct. 14, at 7 p.m. PT at the Springs Preserve. For more information on how to register, click [here](#).

[Media Registration](#) | [Attendee Registration](#)