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BMM wants to 'Talk About You' at ICE 2017

BMM Testlabs, the world's leading gaming testing laboratory and technical consultancy heads into its 35th year in business in 2017, and is pleased to be exhibiting, once again, at ICE Totally Gaming in London.

Kirk White, EVP and General Manager BMM International stated, "BMM is focusing the direction to our customers at ICE this year. We want to talk about what matters to them and how we can help them to reach, and exceed, their business goals."

White added, "BMM has seen significant development in Europe over the last year and we have built an incredibly strong team in the region. To meet demand, we have welcomed Jakub Stefka to our business development team in Barcelona, Spain and employ some of the most experienced gaming experts in the industry. BMM's customer service and attention to detail are second to none."

White continued, "Our Security department, also based in Barcelona, has seen major expansion over the last year as it assists clients in the online world to understand and eliminate potential security risk. BMM continues to be at the forefront of technical innovations in testing as we streamline regional and international product transfers for our customers. We are also fully engaged with new markets and legislation changes in all European countries."

Marzia Turrini, SVP Southern Europe & South America commented, "BMM will be represented from many of our global locations at this year's ICE show with staff attending from Italy, Austria, Spain, South Africa, Australia and the US. We encourage all ICE attendees to meet with BMM for advice and assistance on compliance, certification, testing and training services for both land-based and online gaming. We look forward to sharing our expertise and knowledge at ICE 2017."

BMM's global coverage and client-focused approach are providing the highest quality testing and certification services in the gaming industry today. BMM - just the best gaming testlab in the world.

To find out more please visit BMM Testlabs at booth N3-420, ICE, February 7-9, 2017

about BMM

BMM is the longest established and most experienced private independent gaming certification lab in the world, providing professional technical and regulatory compliance services to the gaming industry since 1981.

At its core, BMM is a systems-expert company that has provided consulting for and tested many of the largest gaming networks and systems over the last 35 years. In addition BMM has been successfully testing and certifying the full scope

of Class III casino products for over two decades.

BMM authored the first set of independent gaming standards in 1992 and the first set of online gaming standards in 2001.

BMM employs some 300 people in 13 global locations and serves over 420 jurisdictions.

BMM's world headquarters are in Las Vegas (USA), with offices in Mexico City (Mexico), Lima (Peru), Melbourne and Sydney (Australia), Singapore, Macau (SAR, China), Moncton (Canada), Buenos Aires (Argentina), Barcelona (Spain), Vienna (Austria), Bologna (Italy) and Midrand (South Africa).

For more information on BMM Testlabs, please visit bmm.com