

# At the 2019 Betting on Sports America Conference

Join Eilers & Krejci Gaming next week at the 2019 Betting on Sports America Conference! We are excited to serve as a strategic advisory partner for the largest dedicated sports betting trade show in the US. Chris Grove and Chris Krafcik will be discussing new research on the latest developments in the regulated U.S. sports betting market.

## ACCESS EXCLUSIVE RESEARCH

In partnership with Betting On Sports America, EKG's Sports & Emerging Verticals team have just released a special report: **The More You Know The Better: Defining U.S. Sports Betting Customer Personas.**

**CLICK HERE** to view the report.

To schedule a meeting with us please contact Tatum Norton at [tnorton@ekgamingllc.com](mailto:tnorton@ekgamingllc.com).

Chris Grove, Managing Director of Sports Betting & Emerging Verticals

## **Chris Grove's Panel**

Wednesday, 24 April, 2019: 10:15 AM – 11:00 AM

### **DEFINING THE AMERICAN SPORTS BETTING CUSTOMER**

Chris Grove of Eilers & Krejcik shares some of the findings from the firm's latest research into the US betting market and the potential audience it is hoping to entertain.

#### **SPEAKERS**

##### **Chris Grove**

Managing Director - Sports & Emerging Verticals,  
Eilers & Krejcik Gaming

## **Chris Krafcik's Panel:**

Wednesday, 24 April, 2019: 12:05 PM – 12:50 PM

### **TAXATION, CONSUMER PROTECTION & SPORTS INTEGRITY – WHY STATES SHOULD LEGISLATE**

Nevada offers living, breathing proof that an individual state can successfully police sports betting when left to get on with the job. But as the business grows across the US federal pressure will increase.

#### **SPEAKERS**

##### **Chris Krafcik**

Managing Director – Political And Regulatory  
Markets, Eilers & Krejcik Gaming

##### **Dustin Gouker**

Head of Content, US, Catena Media

**Kahlil Philander**

Assistant Professor, Washington State University

**Evan Davis**

VP and General Counsel, Sugarhouse Casino

**MODERATOR**

**Tony Plaskow**

Commercial

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subscription options, please contact DJ Leary  
at [dleary@ekgamingllc.com](mailto:dleary@ekgamingllc.com) or call at (310) 743-6239.**