

Casino Cash Trac Announces Significant Client Growth in 2019

October 4, 2019, Tulsa, OK – Casino Cash Trac (CCT), the premier provider of software and services to the gaming industry, announced that it had expanded its client base to over 150 casinos, 4 new states plus 117% sales growth which earned CCT a spot in the famous Inc. magazine for the 4th Year in the row.

"We are honored to be part of Inc. Magazine's Fastest Growing Companies," says Kurt Williams, CEO at Casino Cash Trac. "The growth that CCT has experienced in the past few years has been monumental. The past year alone has been a testament to this as we continue our commitment to our customers, we added new capabilities, and we are now installed in 17 states."

This year, CCT focused on expanding its footprint to new casinos and the announcement of the I24 and the Insight Cage Vault modules. I24 is a great addition to Casino Insight™ and is anchored by the Daily Operating Report (DOR). Insight Cage Vault focus on automating cage operations, eliminating spreadsheets and it is the perfect module for casinos with 500 or less slot machines. Strategic implementations helped CCT to expand into 4 new states and hosting its first User Conference was a remarkable accomplishment in 2019.

In the lead up to G2E 2019, CCT is proud to announce that it has completed the installation at all 23 properties with Chickasaw Nation, including WinStar, the largest casino in the US. CCT continues its growth in the West Coast and Arizona by welcoming, Sycuan, Black Oak, Chukchansi and Gila River Casinos. Additionally, CCT has expanded into the East Coast by adding Turning Stone in NY, Four Winds in Michigan, Lake of the Torches in Wisconsin and Saracen in Arkansas.

"Our approach is to put our customers' needs first. This year we're excited to integrate additional data sources that help us uncover and deliver new insights to our casino customers about their operations as a whole," said Wanor Franca, CRO, Casino Cash Trac.

CCT will exhibit in booth 4635 at G2E Las Vegas and is excited to connect with their customers and partners at the show this year.

About Casino Cash Trac

Based in Tulsa, Oklahoma, Casino Cash Trac is the creator of Casino Insight™, an award-winning suite of transactional, reporting, and analytical tools designed to streamline and automate cage operations, revenue audit processes, and operations analysis. Casino Insight™ offers full integration with most casino management, food & beverage, and hotel systems, as well as most cash dispensers, kiosks, and other bank machines.

Since developing Casino Insight in 2012, Casino Cash Trac has helped over 150 casinos across multiple states to maximize productivity and efficiency while minimizing paper waste and manual processes that are prone to human error. Our customer base includes properties of all sizes ranging from 250 to over 8,000 machines.

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