



COMPETITION INTERACTIVE TO DEBUT "RUNNING RICH RACING" AT G2E

New Multi-Player, Skill-Based Casino Game to Change the Way People Play

LAS VEGAS, NV (September 15, 2016) - Competition Interactive will be a key player at this year's Global Gaming Expo, G2E, September 26-29 at the Sands Expo Center. G2E is the preeminent expo for the global casino-entertainment industry and it's clear that this year, skill-based video and computer games will be stealing the show. Industry experts point to these games as the future for modern casinos to attract new demographics. Competition Interactive will debut its innovative Electronic Gaming Machines which will be far different than any others about to launch in the casino industry.

Competition Interactive will rock the world of casino gaming one experience at a time. Their games are social, competitive, skill-based, fun, and the remarkable Game Design is of AAA studio quality. Headquartered in Las Vegas, Competition Interactive was born from the love of video game technology and the passion of evolving the casino gaming experience. With leading gaming architect Paul Steelman at the helm along with Keith Winters, a veteran of digital media and animation, the team is comprised of gamers, designers, artists, developers, engineers, and entrepreneurs. Together this finely tuned group is breaking new ground by bringing art and science into the world of casino gaming.

"An industry first built on the desert sands of Nevada and then replicated all over the world always depended on creating memorable entertainment

experiences," said Paul Steelman, CEO of Competition Interactive. "I founded Competition Interactive to create and build new forms of casino entertainment to surprise the youth in all of us with new experiences. I love tech....I love being positive.....I love that it is a whole new world each time you start a game. Competition Interactive has built a whole new world of casino competitive interactive games."

Running Rich Racing, Competition Interactive's premier game, will be debuted at G2E. Running Rich Racing is a multi-player kart-racing experience where players battle for cash on different courses based on modern spins of classic fairytales. Each race is its own intense adrenaline rush for drivers as well as spectators, who participate by laying stake on their favorite driver.

"Currently the majority of competitive gaming takes place at the table games," said Winters. "With our games, the casino floor will be revolutionized with competition not only between the player and the house but now you're interacting with other casino game players on our multi-player gaming machines. This is bringing the ARCADE back to life."

G2E attendees will be among the first in the public to not only see, but play the racing gaming that will hit casino floors in 2017. Even more exciting the attendees will compete against each other for a three day long tournament during the expo with a grand prize winner!

ABOUT COMPETITION INTERACTIVE

Competition Interactive is an innovative new gaming studio that is changing the world of casino gaming one experience at a time. We are bringing the familiarity of playing Arcade and Console Style Video Games to the exciting environment of the casino floor. Our casino games are interactive skilled-based games that allow customers to compete against one another as well as the "house" in a multiplayer environment.

Headquartered in Las Vegas, NV Competition Interactive was born from the love of game design and the passion of evolving the casino gaming experience. Our team of gamers, designers, artists, developers, engineers, and entrepreneurs bring years of gaming experience to the company. Competition Interactive is laying our stake in "Changing the Game" and striving to modernize the industry.

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