

## LATAM and CIS growth specialists head Emerging Markets track at Betting on Sports

Latin American and CIS growth experts **JD Duarte** and **Stan Reouff** will bookend the Emerging Markets track at Betting on Sports 2019, as part of the event's growing international outlook.

Reflecting the increasing global reach of the sports betting industry, Emerging Markets is a five-session conference track that focuses on the opportunities available to operators and suppliers in some of the potential high-growth territories around the world.

It is being staged on the second full day (19 September) of the leading international sports betting event, which takes place at [Olympia London from 17-20 September](#).

Betcris CEO **Duarte** is one of the speakers on the opening LATAM-focused panel and is uniquely well placed to deliver insights on growing gaming businesses in the region, having overseen the Costa Rica-headquartered operator's growth in Mexico, Panama, Peru and Ecuador.

*Duarte said: "These are exciting times for the betting industry in Latin America and it's good to see that reflected on the agenda for Betting on Sports 2019. The event has always been a great place to meet key figures from across the industry and I'm looking forward to discussing opportunities in the region with them this year."*

Among the contributors joining Duarte on the LATAM panel is **Juan Rengifo**, Managing Director of South American fantasy platform Suramerica Football Club, as well as SBTech's Chief Development Officer **Andrew Cochrane**, Magellan Robotech COO **Christian Maglia** and Marathonbet Business Development Director **Graham Luke**.

The track will conclude with a session on the opportunities and challenges in the CIS market, with a speaker line-up that features Fonbet CEO **Reouff**. He has in-depth experience of the region, having driven Eastern European expansion for an international gaming company before taking up his current role heading up the Russian sports betting operator in 2016.

Under Reouff's leadership, Fonbet has signed deals with a number of major betting solutions and casino game suppliers that were looking to expand into the CIS, and has also been active in sports sponsorship, raising its brand profile through partnerships with LaLiga and EuroLeague Basketball.

Reouff will be joined on the CIS panel by adjarabet.com's CEO **Archil Kakhidze**, Parimatch CMO **Tamara Babits** and **Lasha Machavariani**, Founder and CEO of Setanta Sports Media, which represents Setanta Sports in the CIS, Georgia and the Baltic states.

In between those two sessions, the second panel of the day focuses on the opportunities for operators and suppliers in Africa, with speakers including Sportingbet South Africa's Managing Director **Tyrone Dobbin**, Betyetu Group CEO **Conor O'Donovan**, Catena

Media's Vice President Sports **Richard Gale**, and **Mathew Symmonds**, director of Web Analysis Solutions.

Next up is a focus on new markets in Asia, which will see **Rune Loderup**, Chairman of GoldBlue AB, share his experience of building casino and sports betting businesses in the region, and developing platform technology designed specifically for use in those countries.

Of his appearance at Betting on Sports 2019, Loderup said: "I believe I have some compelling insights to share after operating in Asia for five years and this is the right place to do it, as it's a great event for reaching out to people in the industry."

The fourth of the five sessions focuses on India, with **Nathan Rothschild**, Co-Founder and Partner in sports data and prediction game specialist Genius Tech Group, and **Christian Tirabassi**, Senior Partner at Ficom Leisure, among those discussing the market for fantasy sports there.

**[The full Betting on Sports 2019 agenda](#) is now available for viewing and download.**

**[Book your place at Betting on Sports 2019](#), from 17-20 September at Olympia London.**