



DWG to attend Global Gaming Expo

Supplier heads to Vegas to explore future opportunities

Arizona, 11th October 2019 – Leading games provider and operator Design Works Gaming (DWG) will be attending G2E next week as it looks to strengthen its global position across its three business verticals.

DWG operates five social casinos, has a strong reputation for creating hit land-based slot games and will soon be entering the real money gaming market in several territories, including Europe and New Jersey.

As an omni-channel supplier, DWG will be attending the show which takes place in Las Vegas between October 15-17, to connect with industry stakeholders and potential clients from multiple verticals and jurisdictions.

Andy Harris, CEO of DWG UK, said: “G2E has traditionally been an event for the land-based gaming industry but with the recent regulatory developments in the U.S. we have seen a shift towards online gaming and an increased interest from European operators and suppliers.

“As a company, we have also evolved to become both omni-channel and omni-market which makes G2E the perfect event for us as we look to expand in our own territory in the U.S. as well as across the pond.”

DWG uses data collected from its land-based and social operations to advise partners on which of its games will perform best in key territories around the world. This data is also used to inform the development of its future products.

All of DWG’s games and player-focused promotional tools are created in-house at its Scottsdale headquarters.

To set up a meeting with DWG at G2E, please email hello@designworksgaming.com.