

Sports Wagering Integrity Monitoring Association Chief Integrity Officer to Moderate Panel at Global Gaming Expo

SWIMA CIO George Rover to oversee panel discussing efforts by state regulators to address sports integrity

October 10, 2019 – The Sports Wagering Integrity Monitoring Association (SWIMA) announced today that its Chief Integrity Officer (CIO), George Rover, will be moderating a panel at the Global Gaming Expo (G2E) in Las Vegas, Nevada on *'Sports Integrity from the Regulatory Point of View'* on Monday, October 14, 2019. SWIMA is a not-for-profit organization designed to detect and discourage fraud and other illegal or unethical activity related to betting on sporting events in the United States.

The panel discussion will address sports integrity from the state regulatory perspective, sharing lessons learned by states who have recently implemented sports betting post-PASPA, and discuss how to further enhance collaboration between and among regulators and operators. [Rover](#) will be joined on the panel with other experts in gaming from Louisiana, Mississippi, Nevada and New Jersey.

“I am excited and honored to be moderating this panel discussion on a topic that is critical to the success of the sports gaming industry,” said **George Rover, CIO for SWIMA**. “I look forward to being joined by some of the key sports betting regulatory decisionmakers from across the country to discuss how state governments can develop systems and protocols that allow for the timely and effective sharing of information about suspicious betting activities across all jurisdictions and between all operators.”

Over the past 6 months since its launch, SWIMA has worked to develop strategic partnerships with other entities in the sports betting industry. These partnerships have allowed SWIMA to also share information regarding integrity and other potentially illegal conduct back to its members. The members of SWIMA, each represented on its Board of Delegates, include the following major sports betting operators in the United States:

- 888
- bet365 Group
- Bet.Works
- bwin
- Caesars Entertainment Corporation
- Churchill Downs/BetAmerica
- DraftKings
- Elite Sportsbook
- FanDuel Group
- Gaming Innovation Group
- Golden Nugget Inc.
- Hard Rock International
- IGT
- MGM Resorts International
- Monmouth Park/Darby Development
- New Meadowlands Racetrack
- Ocean Casino Resort
- Turning Stone Resort Casino, LLC
- Penn National Gaming
- PointsBet USA, Inc.
- Resorts Casino Hotel
- Rush Street Interactive
- SBTech
- Scientific Games
- theScore Bet
- The Stars Group
- Tropicana Atlantic City
- Unibet
- William Hill

Please contact Emily D'Alberto, edalberto@mercuryllc.com, if you are interested in speaking with Mr. Rover about this event.

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About the Sports Wagering Integrity Monitoring Association

Established in November 2018, the Sports Wagering Integrity Monitoring Association (SWIMA) is a not-for-profit organization designed to detect and discourage fraud and other illegal or unethical activity related to betting on sporting events in the United States. The organization is a multi-jurisdictional entity that works in partnership with its member gaming operators; federal, state and tribal regulators and law enforcement; and other various stakeholders involved in sports wagering in the United States. SWIMA is fully funded by sports betting operators across all markets in the United States and does not receive funding from any state or the federal government, taxpayers or the sports leagues. For more information, please visit: www.swima.net.