

## **G2E's Innovation Lab to Feature Robust Lineup of Disruptive Technology Leaders**

*Fourth Annual Lab Offers Attendees Insight into the Future of Gaming*

LAS VEGAS — Global Gaming Expo (G2E) 2019, the world's premier international gaming trade show and educational event presented by the American Gaming Association (AGA) and organized by Reed Exhibitions, released the 2019 [Innovation Lab](#) lineup today, featuring new advancements influencing the future of the gaming industry.

Offering fifteen-minute, TED-style talks and demo kiosks, the Innovation Lab is a chance for G2E attendees to learn about cutting-edge technologies and how they may impact the industry.

This year's program is organized across the following themes:

- Disruptive technology (Tuesday, Oct. 15)
- New uses for existing technology (Wednesday, Oct. 16)
- Emerging trends (Thursday, Oct. 17)

“It's important that we provide a platform to address key topics at G2E that may dramatically affect the gaming landscape,” **said Allie Barth, AGA's vice president of industry relations.** “Now in its fourth year, the Innovation Lab has evolved to inspire conversation and spark creativity on issues like artificial intelligence, cyber defense and more.”

The Innovation Lab will feature [20+ different sessions](#) encompassing innovation and technology throughout the gaming ecosystem.

[Media Registration](#) | [Attendee Registration](#)

G2E will be held Oct. 14-17 (Education: Oct. 14-17 | Expo Hall: Oct. 15-17) at the Las Vegas Sands Expo & Convention Center. The Innovation Lab is in Hall D at Booth #5833 with sessions taking place from 10:30 a.m. to 4 p.m., Tuesday through Thursday. For more information on the Innovation Lab, including additional information regarding sessions and speakers, visit the [G2E website](#).

### **About Global Gaming Expo**

Global Gaming Expo (G2E), the largest gathering of global, commercial and tribal gaming professionals in North America, showcases the latest developments in gaming technology and features new educational content that is fast-paced and actionable. Attendees will experience firsthand the new products and innovative technologies showcased on the expo floor. G2E has everything you need for your casino floor and across your entire operation—from traditional casino fare to non-gaming amenities and digital products—G2E is where business growth is accelerated.

### **About AGA**

The American Gaming Association is the premier national trade group representing the \$261 billion U.S. casino industry, which supports 1.8 million jobs nationwide. AGA members

include commercial and tribal casino operators, suppliers and other entities affiliated with the gaming industry. It is the mission of the AGA to achieve sound policies and regulations consistent with casino gaming's modern appeal and vast economic contributions.