

PRESS RELEASE

**The Intelligent Future of Gaming is showcased by INTRALOT at
ICE Totally Gaming 2019, 5-7 February, London ExCel, UK**

January 21st, 2019

The future of gaming is **not just digital**. It is actually **intelligent**. INTRALOT has embarked on a holistic cross channel, cross vertical approach to **Lottery** and **Betting** solutions that reflect the tectonic changes in the digital era both in terms of consumer behavior and new technology trends for Digital Transformation. As a leading gaming solutions supplier to regulated operators around the globe INTRALOT exhibits at ICE 2019, in London, 5-7 February the benchmark and driver of the B2B Gaming industry's international growth that brings together more than 33,000 visitors and 8,500 operators from over 150 countries in the award winning **INTRALOT ICONIC PAVILION, stand #N4-360**. The company showcases its **next-generation** products that cater to players' modern needs and offer entertaining and responsible gaming experiences, revealing a comprehensive digital transformation strategy in a multiconnected world.

INTRALOT, ranking among EU's top industrial R&D spenders according to the EU Commissions Scoreboard for the past 10 years, embraces change and evolution by investing extensively on technology innovation in order to meet the fast-changing needs of consumers and clients and maintain our leadership position in the gaming industry. To this respect **INTRALOT's Lottery and Sports Betting** Solutions focus on a holistic approach that involves cross-platform and cross-vertical infrastructure, along with a modern touchpoint philosophy and reduced costs of ownership.

INTRALOT's next-generation products answer all the digital transformation questions for Lotteries. **Lotos X**, is the **most advanced, future-proof, and fully parametrical Lottery Platform**. It enables lottery operators to design, configure, and implement their entire gaming offering as well as their planned portfolio expansion. **Game** and **draw lifecycles** are managed and monitored through a fast, real-time process, achieving **minimum time-to-market** and an unprecedented simplification of lottery operators' day-to-day activities. It offers a true omni-channel experience to the end user, satisfying every channel's specific need. **Lotos X** is designed following the notions of innovation, flexibility and scalability, expected to shape next-generation player experiences.

Leveraging more than 25 years of worldwide, in-field experience and an industry-leading portfolio of 29 sports betting projects and operations, **INTRALOT** developed **INTRALOT Orion**, its next-generation, feature-rich and versatile sports betting platform. **INTRALOT Orion** sits at the heart of a **holistic Sports Betting Solution** that incorporates managed trading services and a wide portfolio of terminals, both for the player and for the retailer, tailored to the needs of each sports betting operation. The platform serves the entire player journey across channels with a rich set of bet features, while it enables parametrization of the sports betting content and differentiated risk management on a per-channel basis.

INTRALOT Orion and **Lotos X** can be optionally enhanced with CMS marketing tools and PAM platforms, which carry the latest security and transparency features, KYC and geo-fencing, and payment provider integration capabilities.

During ICE 2019, **INTRALOT** will also present a vast variety of options for the retail ecosystem combining great performance with in-store modernization to efficiently fulfill every sports betting and lottery operation needs.

In **terminal technology** **INTRALOT** will showcase **Photon & Proton** the terminals which utilize innovative image scanning technology and offer the smallest footprint in their class with top-notch processing power and unique modular architecture, combined with many options and add-ons.

In Vending and self-service terminals, **INTRALOT** will present for the first time in Europe the brand-new terminals **Winstation 30 & Dreamtouch Smart**, the best in class vending designed specifically for the sales of scratch, draw-based and instants games offering the largest scratch ticket capacity in the industry in their categories.

We are inviting you to our **ICONIC PAVILLION** for a thrilling experience and to learn more about our **next-generation solutions** designed to support Lotteries' step to their digital future by focusing on holistic solutions and advanced technological innovations.

About INTRALOT

INTRALOT, a public listed company established in 1992, is a leading gaming solutions supplier and operator active in 52 regulated jurisdictions around the globe. With €1.1 billion turnover and a global workforce of approximately 5,100 employees (3,100 of which in HQ and subsidiaries and 2,000 in associates) in 2017, INTRALOT is an innovation – driven corporation focusing its product development on the customer experience. The company is uniquely positioned to offer to lottery and gaming organizations across geographies market-tested solutions and retail operational expertise. The company has designed a new ecosystem of holistic omni-channel solutions across verticals (Lottery, Betting, Interactive, VLT) for Lotteries digital transformation. INTRALOT has been awarded the prestigious WLA Responsible Gaming Framework Certification by the World Lottery Association (WLA) and the WLA certificate for the Security Control standard.

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