

Kiron to premiere its new virtual football game *GOAL* at ICE London

London, 29 January 2020 - Specialist virtual games provider Kiron is kicking off ICE 2020 with the launch of its brand-new virtual football game *GOAL*, and the addition of three innovative new number games titles to its rapidly expanding games portfolio.

Over the last 18 months Kiron's in-house animation division and a dedicated team of highly skilled software engineers have worked tirelessly to create *GOAL*, using state-of-the-art motion capture in combination with the latest gaming technologies, as well as exciting football commentary provided by live commentators.

This new generation product combines the most current virtual football formats with Kiron's advanced game engine and a comprehensive selection of betting markets. Players are promised exciting gameplay together with enticing betting opportunities that puts them right at the heart of the action.

The launch of *GOAL*, available through Kiron's reputable football platform, is complemented by three new additions to Kiron's number games library, *Lucky Loot*, *Lotto Horses* and *Lotto Cars*. Each of these unique games provide innovative betting options and entertaining gameplay which have been designed to appeal to a cross section of sports bettors and lottery players.

Steven Spartinos, co-CEO of Kiron, said: "We are thrilled to be launching our brand-new football game *GOAL* at ICE. The game is a culmination of many years experimenting with different football formats and nearly two years of tireless efforts by our game development team.

"Being able to provide our customers with an exciting new football game that delivers high quality graphics along with realistic gameplay is a major milestone for Kiron and further cements our position as an industry leader in virtual gaming content."

GOAL will be showcased at stand S1-123. To arrange a meeting with Kiron at the event contact sales@kironinteractive.com.