

QTech Games heads to ICE to expand its global footprint

Leading distributor on site in London to unveil its latest solutions and strategies

30th January 2019 - QTech Games is all packed and ready to unveil its latest portfolio on site at next week's ICE London 2019, where Asia's number-one distributor will be looking to add to its burgeoning suite of worldwide relationships with both suppliers and operators.

This must-attend gaming and entertainment hub runs from 5-7 February at the ExCeL, east London, where QTech Games is unpacking its latest solutions and strategies, bringing operators the best slot games from the best suppliers, majoring in mobile content.

Mobile growth in global gaming is ramping in step with rising smartphone adoption rates across territories such as LatAm, Africa and Asia. To which end, QTech Games has launched the likes of QT Play (featuring unique software that enables players to choose any game from any provider) and a new Campaign Tool (allowing operators to run campaigns across the entire QTech portfolio) to effectively service the escalating demand.

QTech Games boasts the broadest gaming portfolio around, localized for any region, with native mobile apps, powerful reporting and marketing tools, and 24/7 local-language support. What's more, it's all accessible to operators via the quickest integration on the market.

After a successful year of double-digit growth, enhancing the speed and performance of all games on its platform, QTech has broadened its global reach in 2019 with a series of new deals and tools, including taking a majority share in Snowborn Games, one of Sweden's hottest video-slots providers.

Staffan Cnattingius, QTech Games' COO, said: "It's an exciting time for us to be returning to ICE, the industry's biggest gaming conference. With so much cutting-edge tech and innovation under our belt in 2018, coupled to many exciting new deals with both established and rising stars, we can now look forward to growing in stride with this progress over the coming year.

"We can't wait to catch up with existing partners, and meet new clients with whom we can widen our mutual horizons across emerging and newly-regulating markets. Drop me a line, or just pull me or any of our team over on the conference floor!"

QTech Games is also in town for two awards ceremonies - the International Gaming Awards at The Savoy, and the Gaming Intelligence Awards 2019 at the ExCeL - where the distributor has been shortlisted as an emerging force of igaming in the *One To Watch* and *Best Tech* categories.