

Reflex and Stakelogic seal deal at ICE

Another commercial deal was completed at ICE London 2019 when independent games creator, Reflex Gaming agreed a strategic partnership with Netherlands based Stakelogic. The agreement, which was completed at ICE London, on the Stakelogic stand will see the two companies collaborate on the development and deployment of 'hyper-local' specialised content for the UK and other European markets.

Mat Ingram, Chief Product Officer at Reflex, said: "I am delighted to be able to officially launch our strategic partnership with Stakelogic, a young and creative company whose outlook and values chime with our own."

He added: "There is an increasing requirement for specialised, 'hyper-local' content defined as games that have been specifically created by suppliers with the expertise and experience to connect with local players. I'm extremely confident this partnership will succeed in engaging with players with our first suite of hyper-local games scheduled for release during Q1 of 2019 and throughout the year."

Stephan van den Oetelaar, Chief Executive Officer at Stakelogic, stated: "The unique partnership between Stakelogic and Reflex Gaming has already resulted in the development of spectacular online versions of the famous Reflex titles 'Lucky Gems' and 'Wild Moon', whereby Stakelogic again proved its technology leadership by creating advanced Quattro versions of these popular games."