

Start2Pay to launch specialised betting and gaming payout services

B2B payments solutions to solve complex infrastructure challenges for global operators

Monday, 27th January 2020: Start2Pay, the specialist global payments provider, has announced the launch of its bespoke suite of payout products for betting and gaming, drawing on over five years of payments expertise across the e-commerce and financial sectors.

Set to officially announce rollout of their payout service in time for ICE London, the provider's dedicated gaming team will be setting up camp at Stand N7-350-2 to introduce delegates to their seamless, easily integrated 'one-stop-shop' payouts service. All designed to simplify payout processes, accelerate payment speed and extend the range of payout options available to operators.

Offering the ability to facilitate instant one-click payments with automatic regulatory approval, Start2Pay's battle-tested suite of services are explicitly designed to provide partners with the toolkit to ensure seamless payments services for over 100 localised payment systems worldwide.

With an emphasis on enabling operators to be instantly ready to offer payment services across developing regional markets, including LatAm, CIS and the Far East, Start2Pay's suite enables deposits and cash-outs via local card payments and bank transfers, cash terminals, electronic wallets and alternative payment methods. Ensuring one of the industry's highest payment approval ratios, no matter the location.

Commenting on its betting and gaming launch, Ross Borg, Business Development Manager at Start2Pay said:

"Our vast experience across multiple payment verticals allows us to deliver the betting industry's most comprehensive, full-service suite of payment solutions – all designed to solve the complex challenges faced by global operators.

"With fully bespoke payout limits for each payment system used, as well as API-based delivery and full control over your transactional data, we're delighted to be bringing our expertise into betting and gaming, ensuring our partners are ready to enter any new market in line with local payment infrastructure."

Fully certified by The Payment Card Industry Data Security Standard (PCI DSS), Start2Pay's bespoke payments services are already in use by casino affiliate program V.Partners, as well as GG.Bet, the industry's largest global eSports operator.

Endorsing Start2Pay's services, Phin Smith, GG.Bet CEO said:

"One of the greatest challenges we faced during our rapid growth over the past few years has been the payout process across multiple markets and varying tech infrastructure.

“Integrating Start2Pay’s payout service into our operations has worked absolute wonders for us across our customer and partner networks – with their support and market-leading services, we’re able to channel our resources back into building our brand, safe in the knowledge they’ve got us covered in every market we operate in.”

Set to showcase its dedicated betting and gaming payout suite at this year’s ICE London, a full list of products and services can be viewed by visiting: <https://start2pay.com>

To book a meeting with Start2Pay at ICE London 2020, please email sales@start2pay.com