

Gamesman to showcase largest ever offering at ICE London

Gamesman, the London-based gaming components and systems manufacturer, will be putting players front and centre stage when it exhibits its largest product portfolio including Dynamic Player Panels, interactive touch decks in addition to the most up to date button and illumination designs at ICE London in February. The company will be showcasing its innovative offering after more than two decades appearing at what is the world's largest gaming technology event.

Commenting on the company's attendance at ICE London, Arturo Cataño, Managing Director at Gamesman, said: "Over the last two decades, Gamesman has been listening well to Customers, innovating, expanding capabilities and capacity, with a team moved by the passion to provide world-class service and solutions at the forefront of the technology seen in today's state-of-the-art gaming machines throughout the world. We are very proud of our customer oriented culture trusting in values and attitudes, and ICE provides a unique opportunity to strengthen our close alignment with each and every customer in the industry gathering around this wonderful event."

Nick Walter, Director Global Sales, said: "We are excited to showcase our unique products to what is gaming's most international audience and which travels to London from over 150 countries. As in previous years, Gamesman is involved in a healthy number of customer projects and we are delighted to bring our largest offering of Player Interface solutions, from discrete buttons with multitude of options, Mechanical Multi-Button Deck Assemblies on metal or glass panels, Dynamic Button Decks with splash proof buttons using single LCD or multiple OLEDs, to the PCAP Touch Button Decks in the widest range of sizes and play button technologies to suit the cabinet and project budget."

He concluded: "Gamesman continues to provide cutting-edge human interface solutions with splash-proof display decks as well as the most reliable multi-touch solutions to the increasing requirements of the gaming industry, continuously building on the reliability and exemplary customer service that has become a hallmark of the Gamesman offering."

Gamesman will be exhibiting its full range of products from Stand: N3-426 at this ICE London 2019 which runs from 5-7 February at ExCeL London, UK.