

Leading sponsors, exhibitors and MVPs put their game face on in preparation for history making ICE North America

A total of 29 commercial sponsors drawn from 14 countries are putting the power of their brands behind the inaugural ICE North America which is being held across May 13 – 15 in Boston, MA, USA. The collection of sponsors confirmed by ICE North America organisers, Clarion Gaming, comprises a host of leading industry names from both sides of the Atlantic, including; *1xBet; Alderney eGambling Ltd; BetConstruct; Betgenius; Betinvest; Camelot Lottery Solutions; Continent8; Covers.com; Dentons; Digital Choo; Fox Rothschild; Gaming Laboratories International; Global Payments Gaming Solutions; IGT; INTRALOT; iovation; Kambi; Mazooma; NeoGames; Onfido; Optimove; Paysafe; Perform; SBTech; Scientific Games; SoftecDigital; Sportech; Sportradar, and SunTrust Robinson Humphrey.* The suite of leading sponsors join the 42 exhibitors and the 200+ opinion forming speakers who together will be underlining ICE North America's status as the continent's premier interactive gaming event.

The appetite that exists for an integrated event serving the interests of the A-Z of North America's gaming ecosystem was confirmed by Michael Pollock, Managing Director of Spectrum Gaming Group, who said: "ICE North America needs to be on the calendar for any professionals who seek to understand the future of gaming in the world's largest gaming market. We have leveraged our contacts and our marketing channels to get that vitally important message across. My advice to all attendees is to get there early, stay late, wear comfortable shoes, carry an outsized number of business cards and take careful notes. Savvy attendees will gain insights that will help their own careers and bottom lines, but they have to be prepared for a packed few days."

Adding his support for an event that brings together experts, entrepreneurs as well as new and established companies, sports tech venture capitalist, Wayne Kimmel, who is Managing Partner at SeventySix Capital, stated: "When the industry meets at ICE North America it will only have been a year since the PASPA ruling, so there are a lot of opportunities and so many things that can and will happen in the future. It's vital to bring everyone together to network, to learn from each other and truly to help each other to build what's estimated to be a \$500bn industry. It's really big, it's legal, it's regulated, it has so many super opportunities ahead and ICE North America is the place to discover all of this. It's an

opportunity to be around all the thought-leaders and the dreamers at the most exciting time in US betting history.”

The full list of companies represented on the ICE North America exhibition floor comprises: *1xBet; 4 Leaf Lotto; Amelco; Betinvest; Betsys; Camelot Lottery Solutions; Chetu Inc.; Continent8; Covers.com; Dentons; Emirat AG; FABICash; Fox Rothschild; GAIN Affiliates; Gaming Laboratories International; Global Payments Gaming Solutions; IGT; INTRALOT; iovation; Jumio; Kambi; Meridianbet; Neo Surf Cards; Newgioco Group; Optimove; Paysafe; Perform; Quixant; Riddec; SafeCharge; SBTech; SG Digital; SmartCat; Sportech; Sportradar; SunTrust Robinson Humphrey; SuperBook; Textbroker, and V.N.E.*

ICE North America (May 13-15 in Boston, MA, USA) will bring together Clarion Gaming’s US assets, GiGse and ICE Sports Betting USA, with the addition of esports, iLottery and affiliate marketing streams, to create a single large-scale event. To find out more about ICE North America, go to icenorthamerica.com.