

# Racing Post to support Clarion Gaming in the US

**Thursday 2<sup>nd</sup> May 2019** – The excitement is beginning to build with just a few weeks left until Clarion Gaming takes on the US with their inaugural ICE North America exhibition.

On May 13<sup>th</sup>, over 2,000 delegates will pass through the doors of the Boston Convention and Exhibition Centre to mark the start of the first ICE in the United States. Clarion Gaming is once again at the forefront of bringing the gaming industry together to welcome a market that has only recently been uncovered.

Racing Post B2B is delighted to strengthen its partnership with Clarion gaming by supporting their journey to create the most diverse and efficient platform for stakeholders of the gaming industry. The Racing Post Cafe (stand H50) will make its first appearance across the Atlantic, providing the perfect space for delegates to grab a coffee, network and gain an understanding of what products are on offer.

Similar to the UK based event, ICE VOX conferences will also be a valuable feature included at the Boston Convention and Exhibition Center. This will take place using the four branded areas; Hive, Counsel, Boardroom and Elevator. These unique content areas will provide valuable insights from gaming's MPVs based on the five themes of the conference; Sports Betting, iGaming, Esports, iLottery and Affiliate Marketing.

The highly anticipated event's theme 'Join the MPVs' represents the importance of the gaming industry's current innovators and future leaders uniting to adapt to the latest opportunity which has presented itself since the regulatory changes.

Previewing Racing Post's involvement at the exhibition, Eugene Delaney, Racing Post B2B Director spoke about the significance of taking the ICE event to the US: "The success of ICE London gives you an idea of how important this event is for the emerging market available in North America. Clarion Gaming has created the perfect platform for experts in their fields to unite and share their knowledge which is vital for the gaming industry to flourish. For the Racing Post, it gives us another place to meet current and new customers as well as friends alike to catch up on the past year and talk business moving forward."

## When & Where

Pre-Event: Monday, May 13, 2019 – Registration open from 3.00pm

Open Day One: Tuesday, May 14, 2019 – 10.00am – 5.00pm

Open Day Two: Wednesday, May 15, 2019 – 10.00am – 4.00pm

To find out more about the event and register for ICE North America, please visit [icenorthamerica.com](http://icenorthamerica.com)