

# ICE North America to host the biggest sports industry gathering in gaming

C-Level decision makers from some of North America's most influential sports bodies and brands, including the Chicago Cubs, FanDuel, Major League Baseball, Red Sox and NASCAR, will be among the 100+ speakers sharing their insight and knowledge at ICE VOX North America, Clarion Gaming's influential two-day conference running across May 14-15 in Boston (MA). The impressive team of 'MVPs' lined-up for the disruptive learning and network experience, covering the five key verticals of Sports Betting, iGaming, Affiliate Marketing, iLottery and Esports, underlines ICE North America's status as the 'new home of sports betting'.

Previewing the stellar list of MVPs, ICE North America event director, Rory Credland stated: "Following on from the huge success of GiGse 2018 and ICE Sports Betting USA, the first ever ICE VOX North America has been curated to provide insights and knowledge surrounding the emerging possibilities presented by recent regulatory changes. We have worked closely with our stakeholders to ensure our speaker lineup truly reflects our 'MVP' positioning and in the process providing attendees with the opportunity to hear first hand about the dominant themes and trends in one content, purpose built learning space."

The line-up of 'MVPs' speaking at the event brings together decision makers, thought leaders and some of the region's most prominent figures in one place with the latest additions comprising: *Mario Kontomerkos, CEO, Mohegan Gaming and Entertainment and Owner, Connecticut Sun; Craig Barry, Executive Vice President/Chief Content Officer Turner Sports; Jason Sondag, Senior Director, Strategy & Analytics, Chicago Cubs; Jeff Gerttula, EVP and General Manager, CBS Sports Digital; Adam Grossman, CMO, Red Sox; Matt King, CEO, FanDuel; Greg Leach, Vice President of Sales, New England Sports Network (NESN); Keith Wachtel, Chief Revenue Officer, NHL; Jim Frevola, SVP & Chief Sales Officer, Vegas Golden Knights; Rodney Butler, Chairman, Mashantucket Pequot Tribal Council; Kenny Gersh, EVP, Gaming & New Business Ventures, Major League Baseball (MLB); Christian Stuart, Executive Vice President, Caesars Entertainment; and, Scott Warfield, Managing Director, Gaming, NASCAR.*

For more information on ICE VOX the pay to attend learning component of ICE North America, visit: [icenorthamerica.com/learning](https://icenorthamerica.com/learning)