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Interblock's Electronic Table Games Change Operators' Visions of their Casino Floor at G2E 2016

LAS VEGAS, Nev. (Oct. 5, 2016) – At G2E 2016, luxury gaming manufacturer and Electronic Table Game market leader Interblock demonstrated data-driven innovation through a blend of its core ETG products and more than twelve new products, features, side bets, and progressives. The company's goal was to show its customers how and why they should consider ETGs a distinct segment on the casino floor.

“At this year's G2E, we provided research and customer feedback, which indicates that ETGs need to be evaluated in a category all their own and should no longer be directly compared with the slot business,” said John Connelly, CEO of Interblock. “G2E was the perfect platform for us to communicate these insights to our customers, and to showcase the latest Electronic Table Game products we've developed based on our research. It was a great opportunity to obtain additional feedback, and work with our casino customers on strategies for making the Interblock ETG presence on their floors even more powerful.”

Customers were particularly interested in Interblock's Diamond Stadium configurations. This product lets operators maximize their floor space by adding dealer assist, automated and/or video generators, and even incremental play stations based on their growing needs. At G2E, Interblock demonstrated how a dealer-assisted Stadium could easily be transformed into a fully automated Stadium, ensuring that the section is always active on the casino floor, and showing how the Stadium can generate constant revenue even without dealers. Interblock is the only company that offers four Stadium dealer assist generators that allow six different game forms: Roulette, Craps and Sic-Bo, Traditional Cards (Baccarat and Blackjack) and Multi-Hand Cards (Blackjack).

The all-new Diamond Dual Roulette with simultaneous multi-play and multi-game functionality also made its debut at G2E. This product allows players to play two Roulette games on the same screen, at the same time. The game is composed of two different colored Roulette generators that work in concert, allowing for no interruption in betting. The different colored generators and 27" graphic user interfaces make it easy for a player to follow the two active wheels.

The TRIO, a visually impactful ETG island made up of three 5-seater automated ETG products, was another popular product that launched at G2E. The TRIO was designed to transform any footprint, large or small, by combining and connecting popular games into one unit. At the show, the game was configured with Blackjack, Roulette, and Craps and offered two new progressives.

The highlight of Interblock's display, however, was the PULSE ARENA, which boosts a Stadium environment into a truly immersive, multi-sensory gaming experience that allows operators to change the atmosphere easily to attract any type of player segment — offering a club-like environment, core gaming experiences, or even an educational mode for beginners. The PULSE ARENA on display at G2E 2016 included a variety of new key features and enhancements that built on the buzz PULSE generated at G2E 2015.

“Interblock's products and personnel brought a new level of energy to this year's show, which shone through like no other company's,” said Colleen Stanton, VP of Global Marketing. “The feedback we received from our



customers was extremely positive, and I am more than confident that this momentum will set us up for success as we move into 2017.”

Interblock recently announced its partnership with some of the largest casino groups in the world on both Stadium and PULSE ARENA deployments, including SKY CITY Auckland, which will bring a Diamond Stadium with 67 play stations to their casino floor; Seneca Niagara, which will install a 39-seat PULSE ARENA; and HIT Group's Perla Casino in Slovenia, which will deploy a 45-seat PULSE ARENA.

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About Interblock

Interblock® is a worldwide leading developer and supplier of luxury electronic table gaming products. Its multi-player gaming devices set industry standards and provide the ultimate in luxury interactive entertainment experiences. The Interblock brand is globally recognized for diamond quality gaming solutions and technical support in more than 166 jurisdictions. Interblock’s exclusive collection of fully and semi-automated electronic gaming tables and video gaming solutions provide casinos, arcades and gambling halls with superior product performance and their guests with an unforgettable gaming experience. For more information, visit www.interblockgaming.com or call +1 (702) 260-1384.

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