

LONDON (March 15, 2018)

Media Enquiries:

Dan Stone – dan.stone@clarionevents.com
+44 (0) 20 7384 8121

Chris Jones - cj@sjc.co.uk
+44 1273 699 900

Approx Word Count: 350 words

GiGse Launchpad invites submissions from Latin America

The 2018 edition of GiGse Launchpad, the competition which puts enterprising start-ups in front of investor judges and senior gaming executives from both the online and offline sectors, promises to be one of the most international on record. Following GiGse's co-location with Juegos Miami at The Biltmore, Miami (May 31 - June 1, 2018), the scope of Launchpad will include Latin and South American facing start-ups aiming to follow in the footsteps of previous winners which include BlueBat Games, NumberFire and nQube, which triumphed in 2017.

Clarion Gaming's Head of Content, Ewa Bakun, who is responsible for what is a key feature of the GiGse experience said: "The GiGse Launchpad has been providing start-ups with an elevated position to enter the North American gaming market, while allowing gambling executives and casinos to experience the latest trends and preserve a foothold in a wider consumer entertainment offering. GiGse's co-location with Juegos Miami means start-ups from Latin and South America will also be participating, making for one of the most international and compelling Launchpad competitions yet."

She added: "Getting exposure and obtaining funding is difficult for many organisations, but even more so for start-ups who want to be in the gambling space. Launchpad is a great way for new companies to promote their innovations and to get some traction. GiGse with its overwhelmingly C-Level delegate profile is an ideal place to get noticed by investors and business partners alike. Ideally we're looking for companies who are beyond the 'concept phase' but the stand out credentials remain great ideas, great energy and the great dedication that's required to transform ideas into reality."

Featuring up to five start-ups, selected to pitch in front of investor judges and an audience of influential gaming executives, the GiGse Launchpad, is accepting submissions through to Friday, April 27, 2018. The selected finalists will receive an exhibition space in the Start-Up Zone in the GiGse Exhibition area, and two complimentary delegate passes. The GiGse Launchpad winner will receive a free exhibition booth at the 2019 show.

For more information on GiGse Launchpad and to register, visit:
www.gigse.com/gigse-start-up-launchpad.

ENDS

Image:

Clarion Gaming's Head of Content, Ewa Bakun