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International backing grows for Juegos Miami

Support for the forthcoming Juegos Miami (May 30 - 1 June, The Biltmore, Miami) has risen to new levels, with over 35 commercial organisations set to feature at the show with either a stand, showroom or a sponsorship presence. The growing commitment reflects the high profile stature of the C-Level business event, now in its third year, which has been created in partnership with the industry to meet the specific demands of the Pan-Latin American and Caribbean markets.

Event Director, Greg Saint, said: "The level of support for Juegos Miami has continued to grow since its inception three years ago and in 2018, with both the industry's increased focus on the region in 2018 and the fact that this year's event has been co-located with GiGse, we're looking forward to building on the previous editions of the show for our most successful year yet."

Alongside the strong level of commercial support, Juegos Miami will also feature the participation of many of the region's most influential trade associations and representative bodies, including: **CIBELAE** (Corporación Iberoamericana de Loterías y Apuestas de Estado); **FECOLJUEGOS** (Colombian federation of casinos and bingos); **CONAJZAR** (Commission nacional de juegos de azar); **ABLE** (Brazilian State lotteries Association); **Magocom/BNL**, and **ACCJ** (La Asociaciñilena de Casinos de Juego).

Greg Saint reflected: "Our objectives in launching Juegos Miami was to meet the demands of the market for a C-Level event which brought together gaming's leading innovators, thinkers and political influencers in a unique and dedicated environment and the increased response this year underlines it's status as the region's most influential gaming networking opportunity. As Event Director I'm delighted to see our line-up of international exhibitors and sponsors reflecting the continued interest that exists in what is one of the most exciting and dynamic emerging markets in the world"

The full list of commercial supporters comprises: **Abbiatti; Ainsworth; Alderney eGambling; Aristocrat Technologies Inc.; Atrient BetConstruct; Betgenius; betRadar; Betstone; BMM International; Casino Technology; Cashbet; Chetu; Continent8; DRGT Europe n.v.; Dynamic Messaging; ELAUT n.v.; Emoore N.V.; Euro Games Technology Ltd; Everi; Gaming Laboratories International (GLI); Interblock; IT Technology Solutions Limited; JCM; Merkur Gaming; NOVOMATIC Americas; Online IPS; Play'n Go; Pragmatic Play Ltd; Quixant UK Ltd; Scientific Games; SBTech (Global) Limited; Spin services; Sportradar AG; Sporting Solutions; TableTrac Inc.; and, Win Systems.**

Juegos Miami features a powerful, strategic learning programme presented alongside a line-up of tier one international exhibitors and sponsors. Attendance is limited to senior decision makers from operating companies as well as government and regulators from the Latin American and Caribbean region(s). The 2018 edition is co-located with GiGse, the platform

of choice for US gaming operators, regulators and suppliers.

To apply for a place at Juegos Miami, which last year attracted exhibitors and representatives from a total of 44 countries, register at www.juegosmiami.com.

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Image:

Juegos Miami Event Director, Greg Saint