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Juegos Miami introduce Personal Shopper style exhibition tours

Clarion Gaming, organisers of Juegos Miami the invitation-only meeting place for the LatAm, South American and Caribbean facing industries (The Biltmore Hotel, Miami, May 31 – June 1), has launched a new initiative with the introduction of personal shopper style curated tours covering the exhibition floor and including the various networking opportunities that exist alongside the co-located GiGse.

The ‘personal shopper’ style tours, which will be led by Juegos Miami Conference Producer, Layla Ali, alongside the Clarion Gaming executives who have helped co-ordinate the event which is in its third year, will take place on the opening day, thereby maximising the opportunities to engage with the leading games creators and service providers who are part of the Juegos Miami stakeholding community.

Expanding on the Clarion Gaming initiative which will be debuted at Juegos Miami, Layla Ali said: “The tours have been introduced to provide key insights to what is available in the meeting rooms and the exhibition hall as well as encourage visitor flow throughout the Juegos Miami footprint. We are anticipating the tours will comprise groups of 15 people at a time allowing attendees to familiarise themselves with the environment and the leading companies and industry figures who will be in attendance. Reflecting the international credentials of Juegos Miami, the tour commentaries will be conducted in both English and Spanish in order to maximise on the business opportunities that Juegos Miami delivers.”

Juegos Miami features a powerful, strategic and hands-on learning programme presented alongside a line-up of inspirational exhibitors and sponsors. Attendance is limited to senior decision makers from operating companies as well as government and regulators from the Latin American and Caribbean region. The 2018 edition of Juegos Miami will see the event co-located with GiGse, the ideal platform for US gaming operators, regulators and suppliers to network, learn and drive the industry forward, consolidating Clarion Gaming’s position in the Americas.

To apply for a place at the C-Level event, which in 2017 attracted exhibitors and representatives from a total of 44 countries, register at www.juegosmiami.com

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Image:

Juegos Miami Conference Producer, Layla Ali