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US gaming under the microscope as GiGse opens its doors to the industry

GiGse, the two-day event organised by Clarion Gaming, delivered on its promise to provide the answers to the key issues and opportunities in North American gambling, gaming and betting as an audience of C-Level delegates from across the United States gathered at The Biltmore, Miami (Thursday, May 31). The opening day was dominated by discussions regarding the demise of PASPA with sports betting and the strategies that exist to maximise business opportunities for all gaming verticals top of the GiGse agenda.

Commenting on the opening day's activities, Dan Stone, Marketing Manager at Clarion Gaming, said: "Our strap line for GiGse is 'Putting North American gambling, gaming and betting under the microscope' and the opening day has achieved just that. As an established brand serving the interests of the US facing industry, this year's edition couldn't be better placed to discuss opportunities in the market, coming as it does just weeks after the Supreme Court's decision regarding PASPA."

He continued: "Day 1 delivered an in-depth programme courtesy of a combination of inspiring keynote speakers, engaging panel sessions and interactive workshops. The quality of the debates reflected GiGse's C-Level profile. It's also been very encouraging to see the brand dynamics working in tandem with the co-located Juegos Miami and we are excited to see influencers from both working together to push the industry forward."

The first day of GiGse was rounded off with a special evening reception hosted by event sponsors, NOVOMATIC Group, Ainsworth and Win Systems, which saw C-Level influencers from the co-located Juegos Miami networking with industry leaders from across the United States.

GiGse continues on Friday, 1 June with another full agenda and networking opportunities alongside the annual GiGse LaunchPad competition.

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Clarion Gaming's Head of Industry Insight and Engagement, Ewa Bakun opens the Sports Betting in the USA panel on Day One of GiGse