

## PRESS RELEASE

### **Mississippi Gaming & Hospitality Association (MGHA) Names Global Gaming Business Organizer of Southern Gaming Summit**

*January 31, 2018...* The Mississippi Gaming & Hospitality Association (MGHA) today announced that it has appointed Casino Connection International (CCI), the parent company of *Global Gaming Business* magazine, to organize the Southern Gaming Summit, which will be held this year from May 2-3 along the Mississippi Gulf Coast.

In 2017, MGHA acquired 100% ownership of the Southern Gaming Summit (SGS), and now is working to revamp and revitalize this annual event.

"We believe that we'll be able to produce a show that is about the industry by the industry," said Justin Carter, MGHA's Chair and General Manager—Hollywood Casino Tunica, Resorts Casino Tunica and 1<sup>st</sup> Jackpot Casino Tunica. "By bringing on the experienced team from CCI and Global Gaming Business, we'll ensure that we'll address all issues and give our sponsors and exhibitors the exposure they want in the dynamic southern market."

CCI President and GGB Publisher Roger Gros was one of the original co-producers of SGS in 1994 when the show began, and most recently served as the conference consultant to Global Gaming Expo for the past 15 years.

"I've always held Southern Gaming Summit close to my heart as the first conference and trade show I helped to produce," says Gros. "Returning to SGS is very important to me, and along with the talented team we've assembled, we will help restore it to the prominence it once held."

In 2018, a transition year for SGS, a golf tournament will be held on May 2 at the Grand Bear Golf Club (a Jack Nicholas design), followed by the Welcome Reception at the Golden Nugget Hotel & Casino. On May 3, the conference will kick off at the Beau Rivage Casino Resort with a keynote address by American Gaming Association President & CEO Geoff Freeman. Several conference sessions will be held during the day leading up to a luncheon produced by Global Gaming Women. In the afternoon, additional cutting-edge sessions will be held, concluding with a closing reception and Gala Dinner featuring the inaugural induction of the Mississippi Gaming Hall of Fame.

For more information on the Southern Gaming Summit, visit <http://www.sgsummit.com>.

For information on sponsoring or exhibiting at SGS, contact Charlie Pace at [charlie.pace@jargonconsultants.com](mailto:charlie.pace@jargonconsultants.com).

For information on the MGHA, contact Larry Gregory at [lgregory@msgaming.org](mailto:lgregory@msgaming.org) or Mike Bruffey at [mikebruffey@msgaming.org](mailto:mikebruffey@msgaming.org).

And information about CCI or GGB, contact Roger Gros at [rgros@ggbmagazine.com](mailto:rgros@ggbmagazine.com).