



Win Systems gearing up for ICE

Leading provider to showcase full range of products and services at ExCeL London including Gold Club's latest gaming machines and games

30th January, 2017 – Win Systems, a leading technology supplier for the gaming and entertainment industry, is set for its biggest ever ICE Totally Gaming exhibition where the company's full suite of innovative products and services will go on display.

Visitors to stand S6-150 will be introduced to the company's full range of solutions, including gaming and lottery systems, slot machines and electronic roulette.

Win Systems will be showcasing its Casino Management System, **Wigos™**, which facilitates a wide range of management solutions and the interconnection of different gaming machines across casino floors. The pioneering software communicates across various protocols, and its scalability and reliability make it a key tool for the industry. **Wigos™** powers over 260 casinos with 60,000 slot machines in 17 countries across the world.

Win Systems' **Intellia™** and **WinUp™** products will also be on show at ExCeL. **Intellia™** is a business intelligence tool which allows numerous marketing decisions to be made in real-time by floor management, while **WinUp™** is a solution developed for casinos to keep in touch with players via a custom app.

Win Systems acquired Gold Club, a global developer and provider of gaming machines and electronic roulette, in last December and will be showcasing the new **Lumina Plus LED** roulette series, which comes with state-of-the-art technology and design based on the 3E principle of 'Efficiency, Ergonomic, Effectiveness.'

The unique characteristic of Gold Club electronic roulette is reflected in the wide range of WAP and LAP jackpot systems, while **Multiplayer Roulette** can also be combined from individual independent terminals.

Five of Gold Club's latest games designed for their new and improved cabinet will be on the stand: Fortune of Ra, Lions Kingdom, Marco Polo, Rhinos Storm and Wild Fest, while it will also demonstrate its machine tools and bespoke jackpot facilities.

In the past year, Win Systems has rolled out its range of products to new markets in Latin America, Europe

and North America, consolidating its position as one of the leading providers of technology and systems for casinos.

Eric Benchimol, CEO of Win Systems, said: *“ICE is the largest show of the year, and we are delighted to be showcasing our full range of products and solutions, including those of Gold Club who we acquired in December.*

“The acquisition has given us greater scale and allows us to offer our partners a true omni-channel solution seamlessly and efficiently.

“We have already received a great deal of interest in all of our products and services ahead of the show and we’re looking forward to getting plenty of business done.”

Win Systems are at Stand S6-150 at ICE Totally Gaming. To organise a meeting please send an email to sales@winsystemsintl.com or call [+34 935 308 049](tel:+34935308049).

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About Win Systems

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WIN SYSTEMS is a global technology provider for the gaming and entertainment industry. The company specializes in systems and services for casinos and lotteries, gaming devices and server based video lottery terminals (VLTs). WIN offers a full range of technology services, including design, programming, installation, operation and maintenance of its systems.

Win Systems has an extensive track-record of offering the best in class information management systems, recognized throughout the world for providing superior real-time control, stability and reliability for land-based casinos, lotteries, and route operations.

In 2016, Win Systems acquired Gold Club, a global developer and provider of gaming machines and electronic roulette with a presence in over 50 countries worldwide.

The result of the acquisition is an emerging leader in the global gaming industry with a significant footprint in Europe, South Africa and the Americas.

The company is continuously evolving, refining and expanding its product line ahead of market demands, setting trends and creating tools that are becoming essential for its customers’ successful operations.

For more information: www.winsystemsintl.com || +1 212 206 9325 || Tw: [@win_systems](https://twitter.com/win_systems)